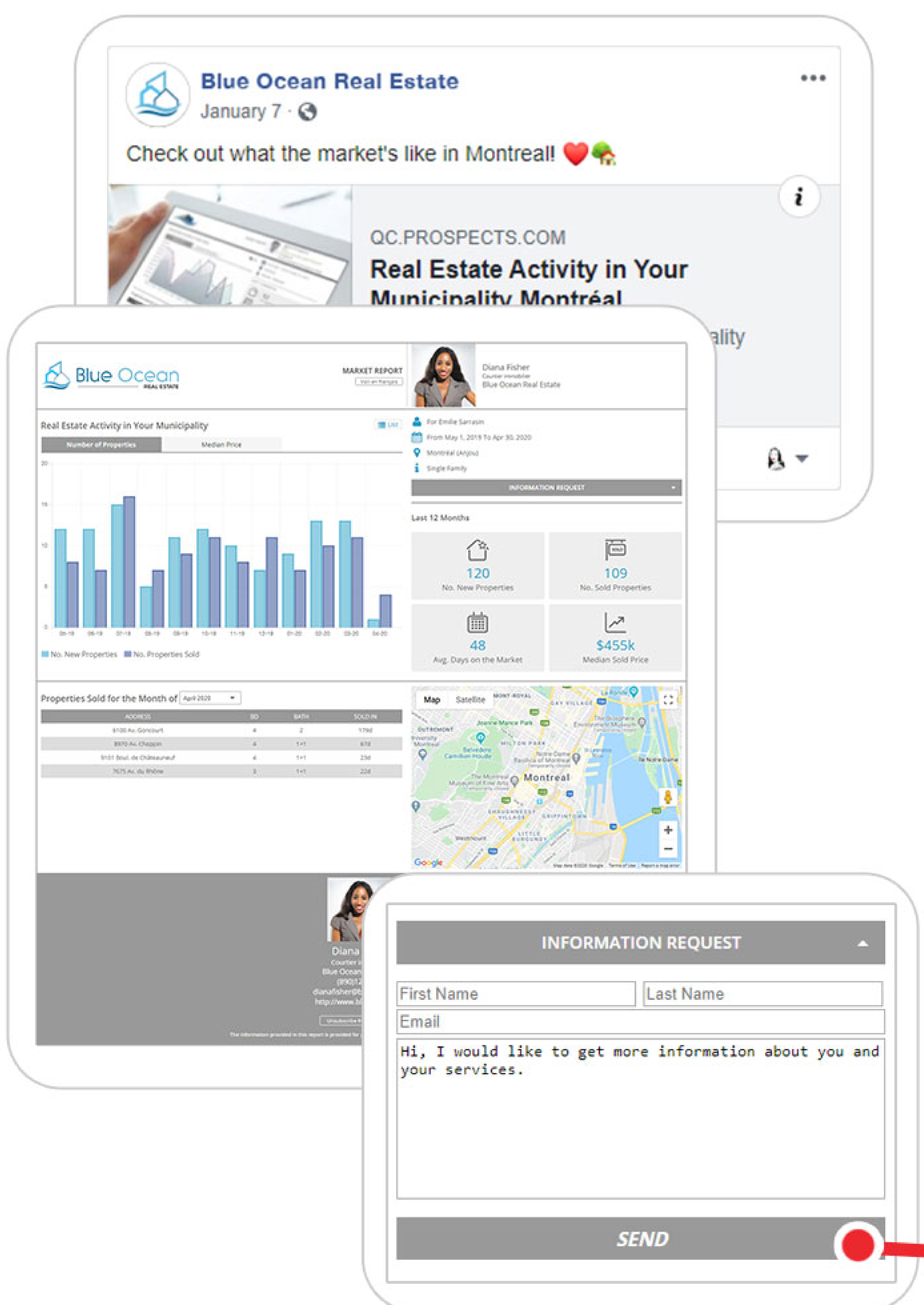
LEAD MANAGEMENT **MADE EASY**

Prospects CRM

Lead Sources Already Working For You

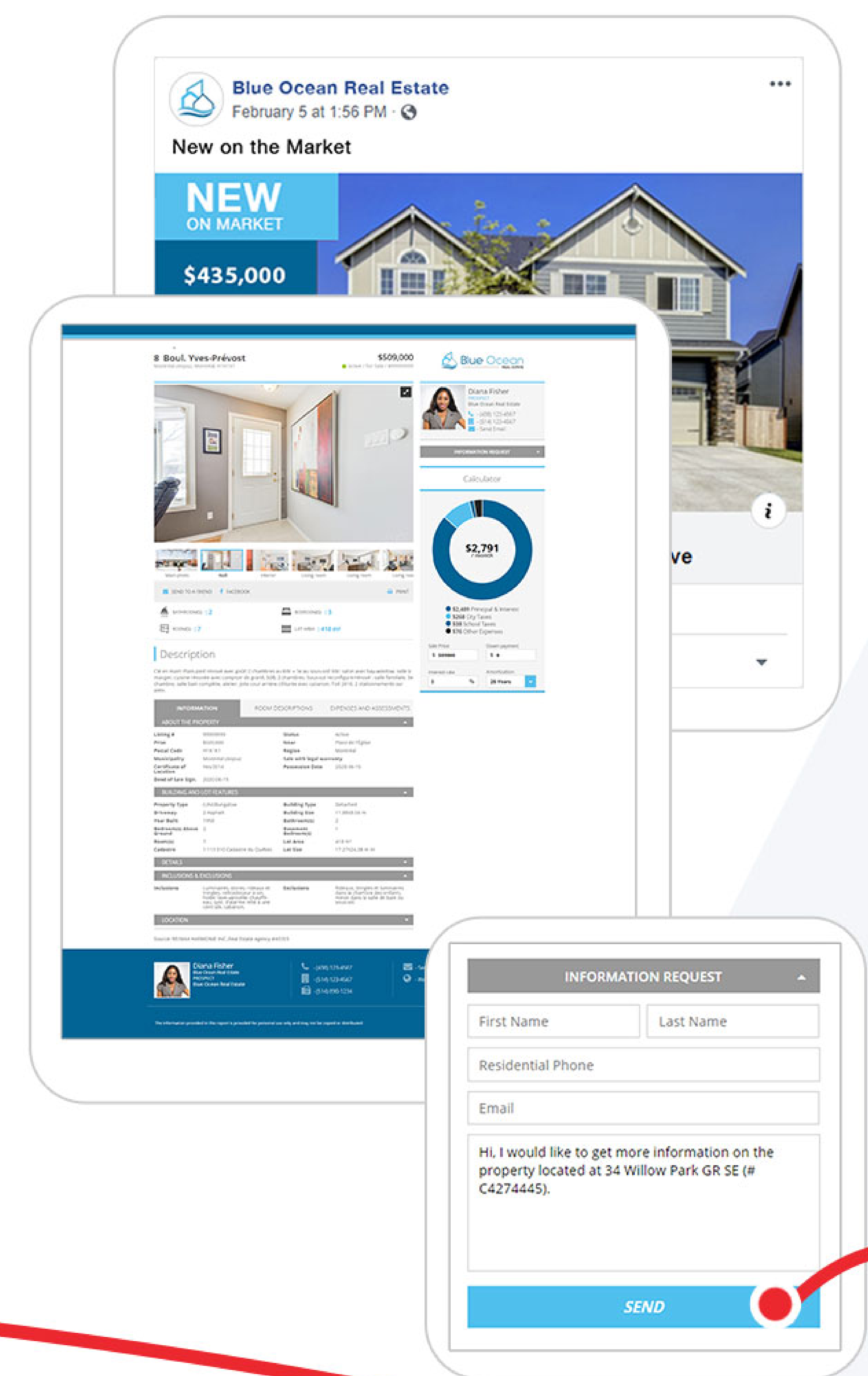
Several key features of your CRM as well as MLS-Touch/Prospects Mobile act as lead generators, which means you may acquire the contact details of new potential clients from them without any action on your part.

Facebook Market Report

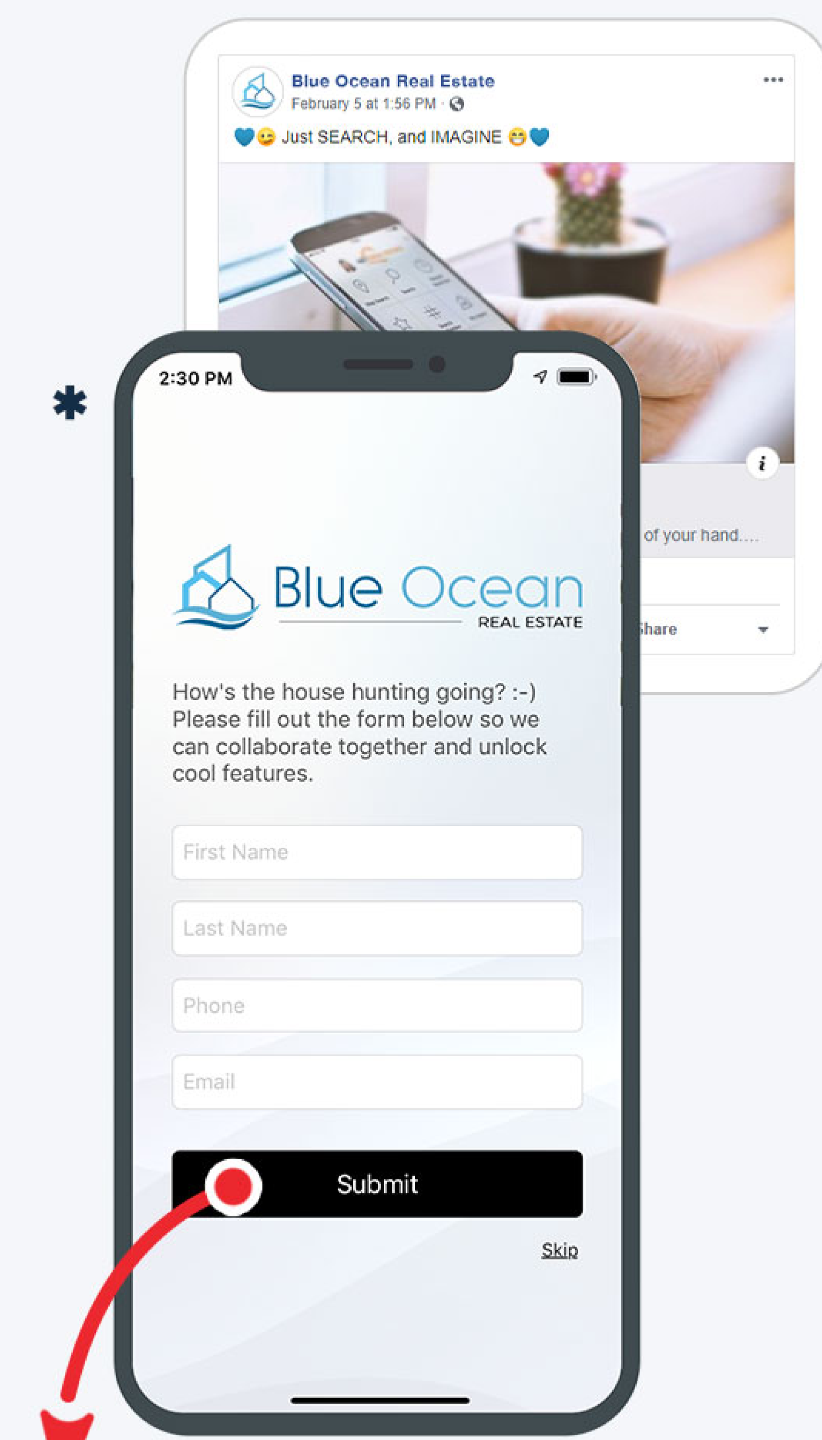


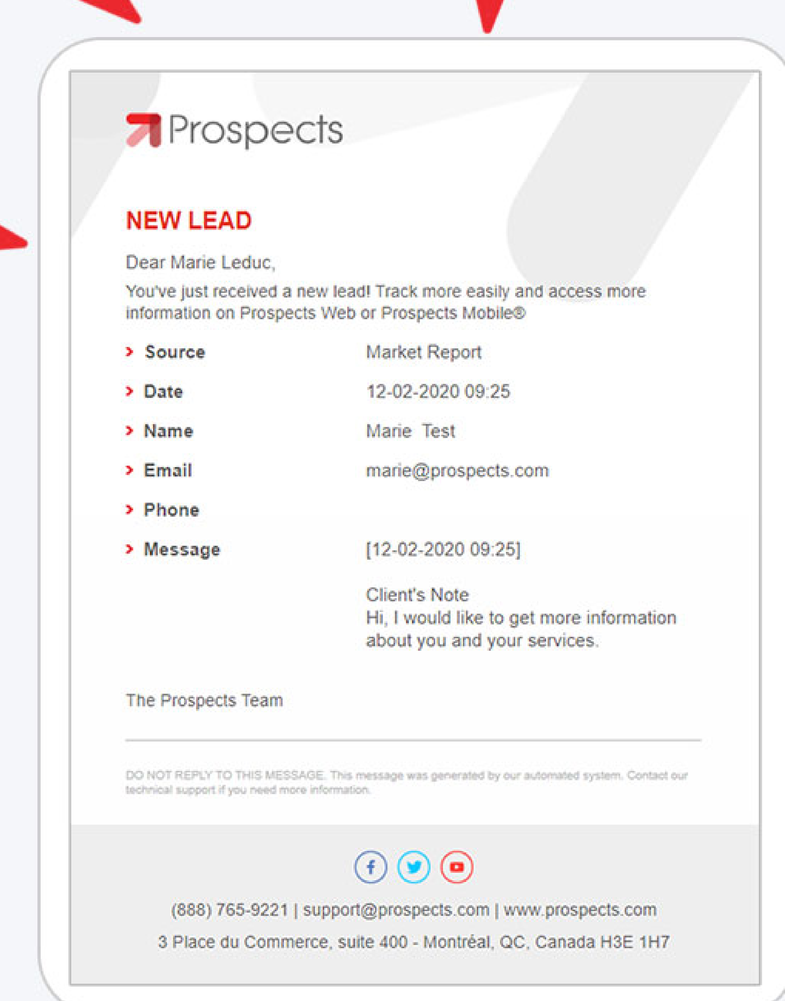
Listings Details

(emailed & published on Facebook)



Branded App*





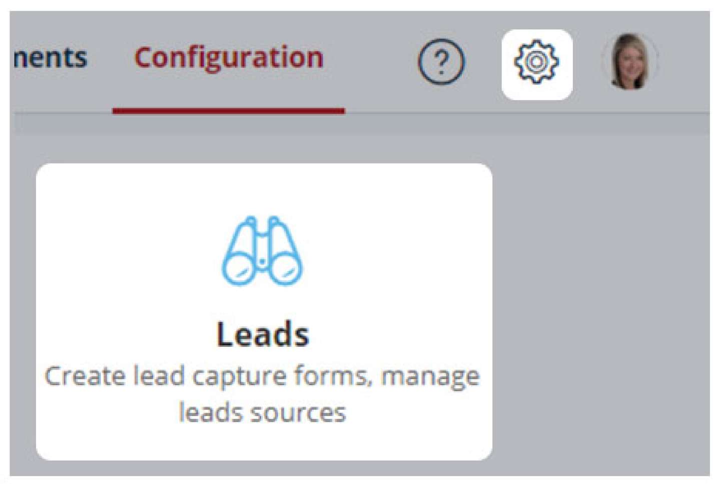
DID YOU KNOW?

Your CRM will notify you by email when a new lead comes in so you can take action immediately!

*Available in participating markets

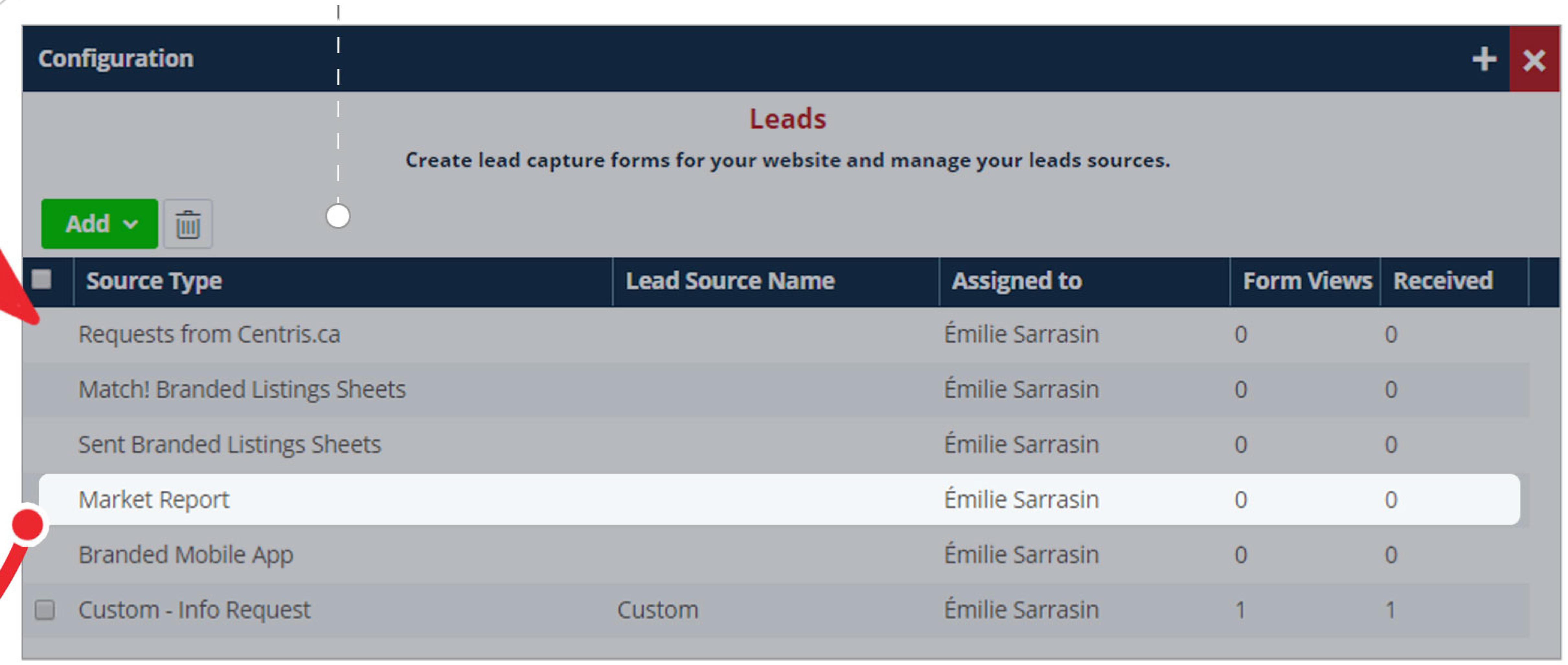
Put in Place Lead Management Automations

You have full control over how your leads are handled by your CRM. They can automatically be organized with a Keyword and an Action Plan can be launched on your behalf as soon as you accept a lead so you can easily start following up on them.



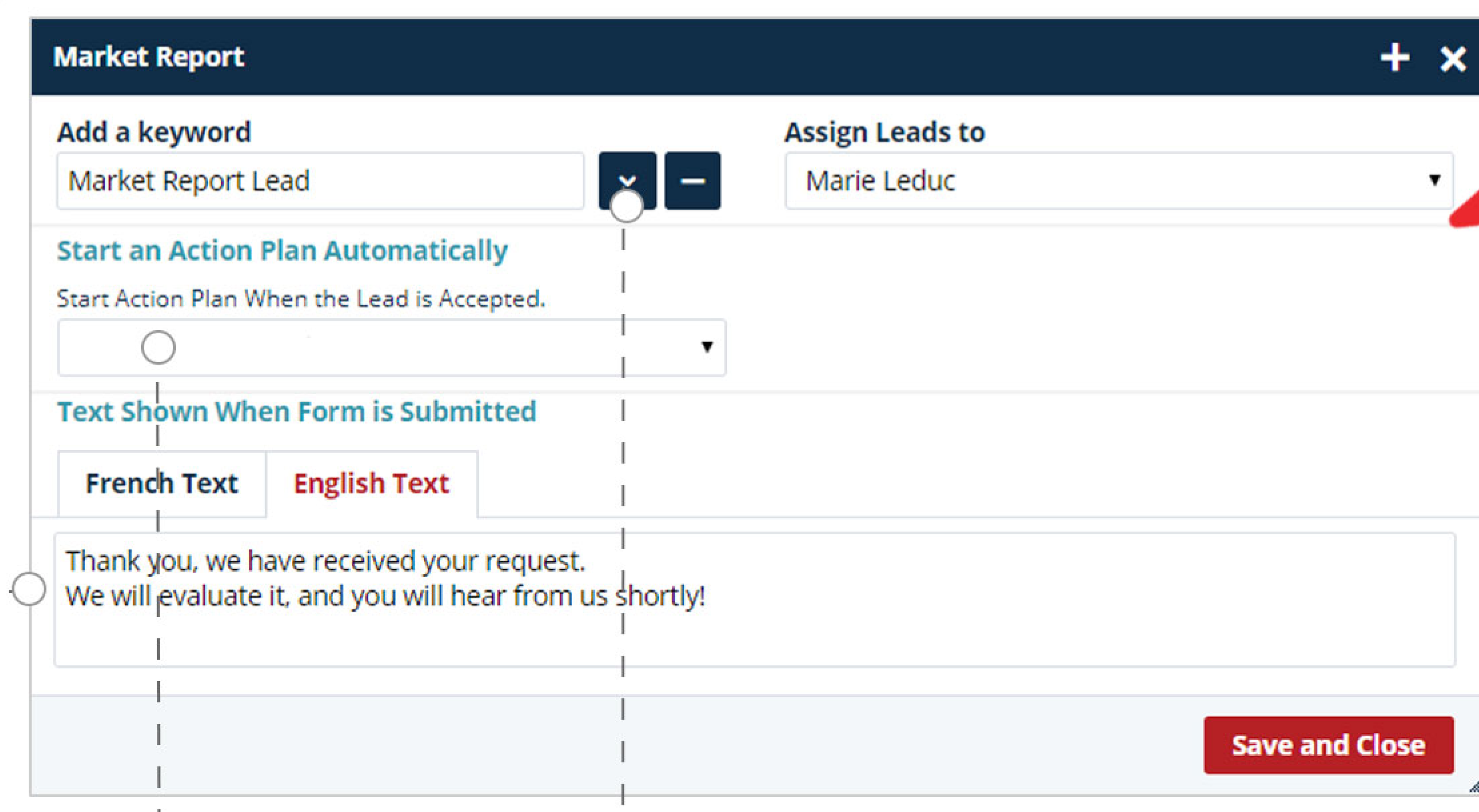
Configuration

Select existing Lead Source
(double-click on the desired one)



Leads Manager

Personalize the auto-responder message
(this message will be displayed to your lead after they have submit their contact details)



Market Report Lead Source Settings

Select the Keyword that should be assigned

Specify the Action Plan that should be triggered automatically

DID YOU KNOW?

Adding a searchable Keyword can help you stay engaged with your leads allowing you to target them when need be and starting an Action plan launches an automatic email drip campaign, action or reminder set to keep in touch with them effortlessly!

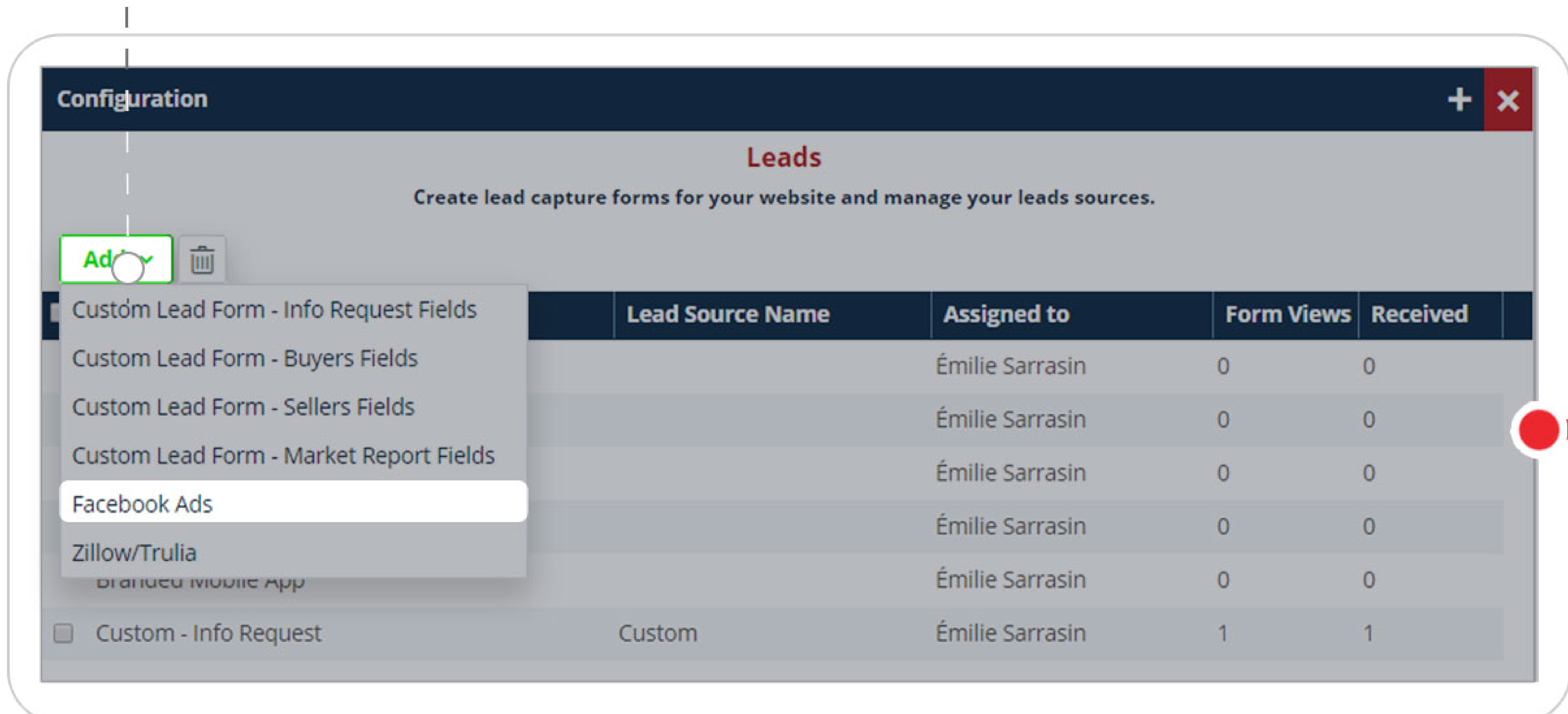
Want to stay on top of your leads immediately? Take advantage of the Action plans currently available in your CRM which can be used as-is or customized.

Activate Facebook Ad Lead Sources

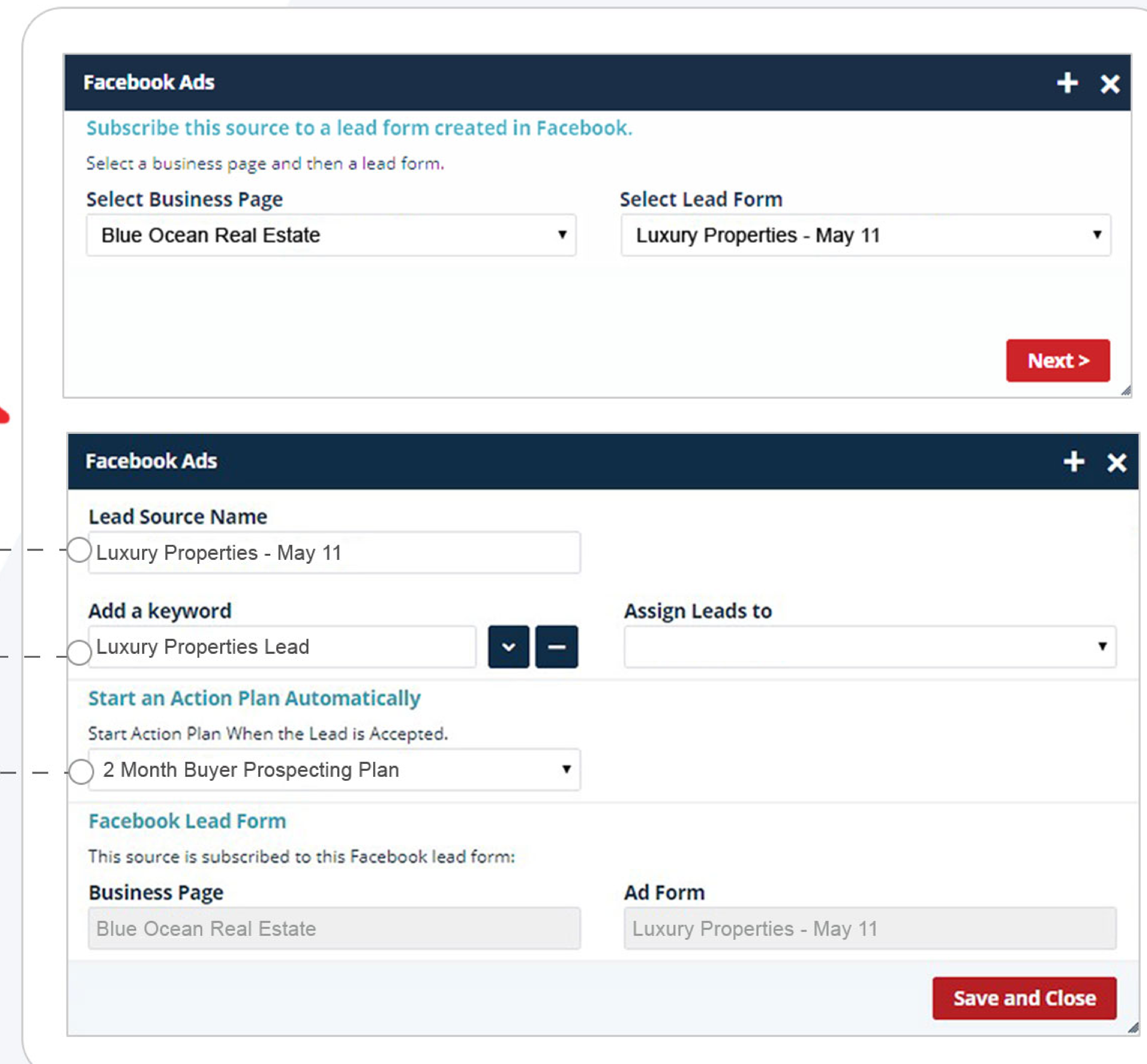
Leads from your Facebook Ads can automatically be imported in your CRM, but you have to activate those sources first!

Lead Manager Settings

Add a new Lead Source



Facebook Ads Lead Source Settings



Give your Lead Source a name

Select the Keyword that should be assigned

Specify the Action Plan that should be triggered automatically

DON'T FORGET

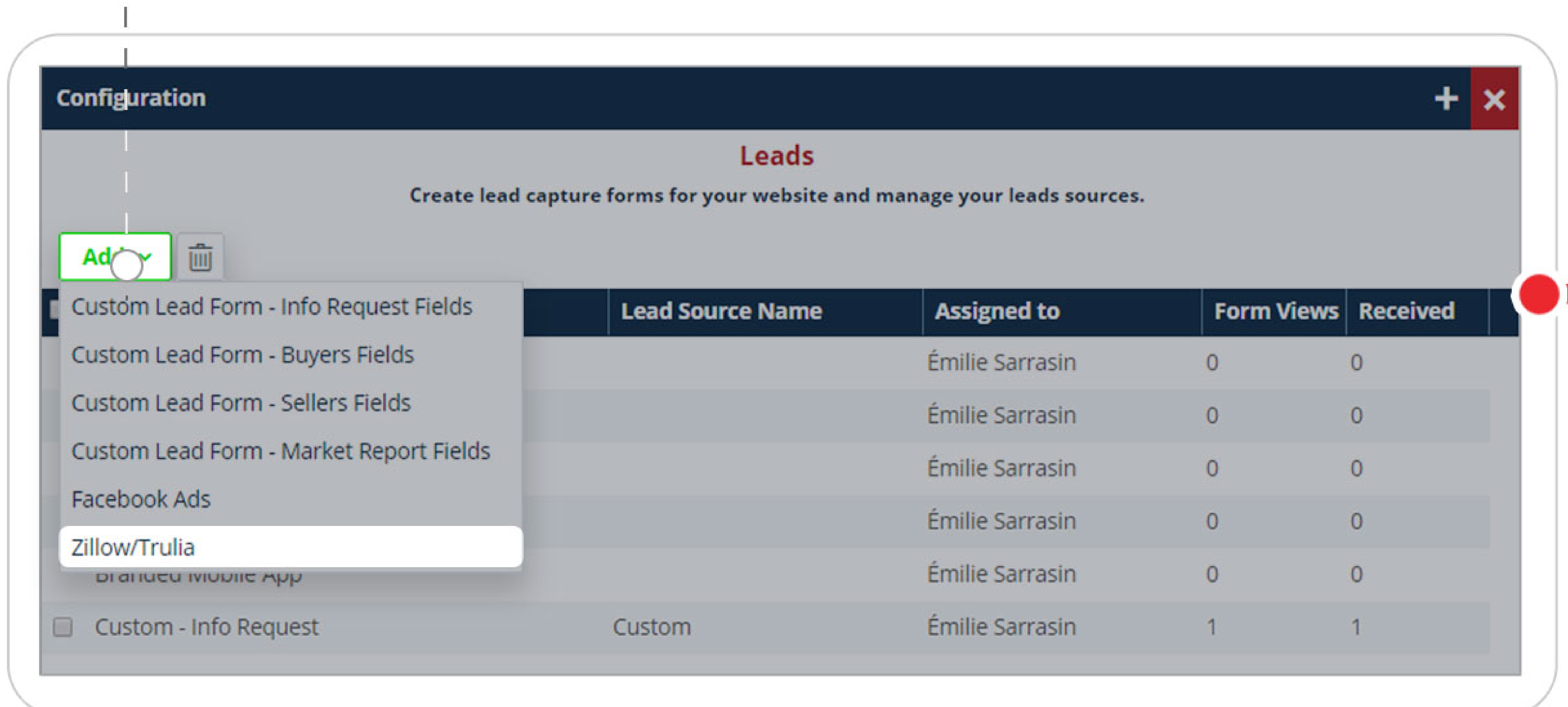
This lead source can exclusively be linked to an existing Facebook Ad. **You will be required to create your ad through Facebook before proceeding**. A lead source will have to be created for each existing Facebook Ad.

Activate Zillow/Trulia Lead Sources

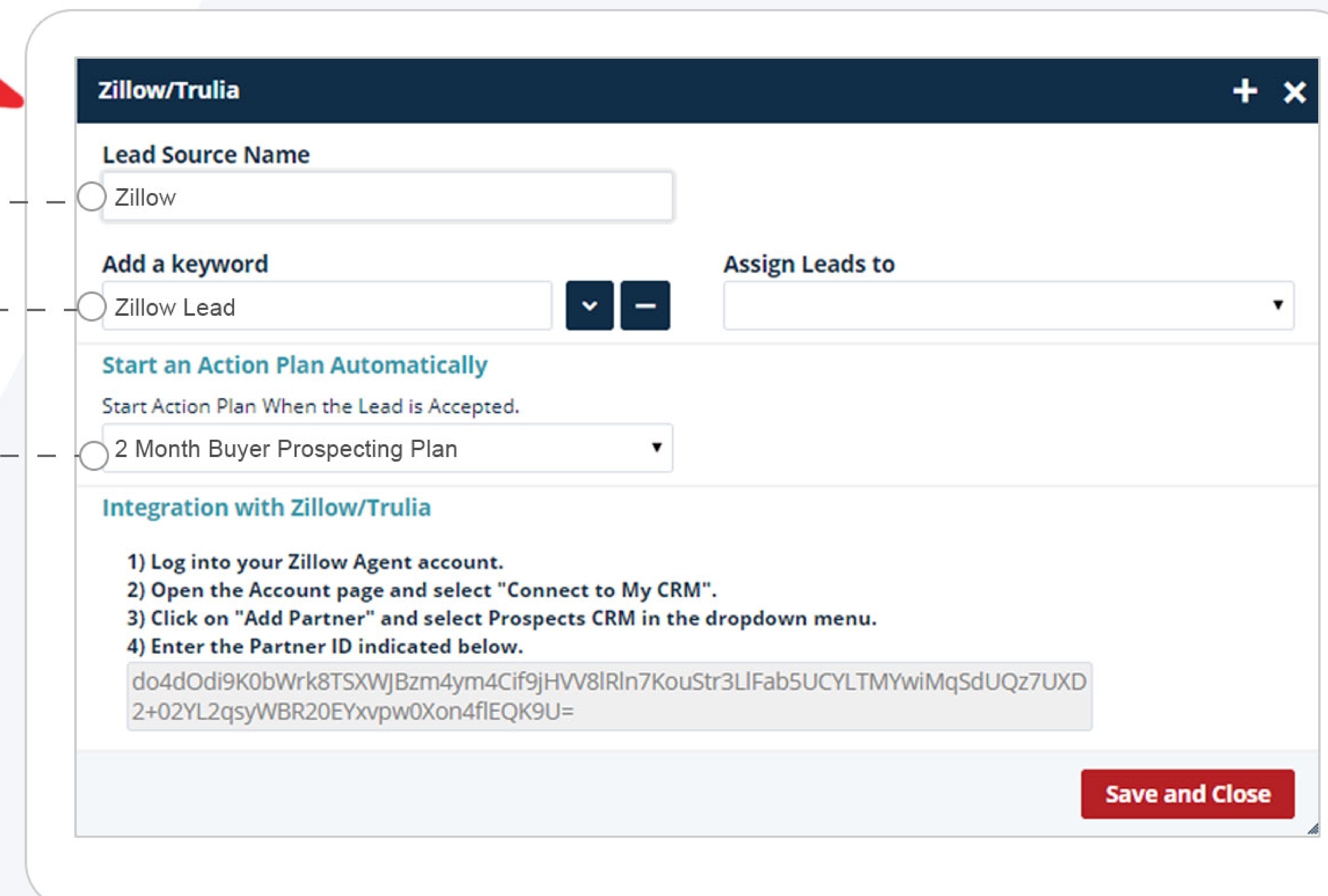
Leads from Zillow/Trulia can automatically be imported in your CRM, but you have to activate its source first!

Lead Manager Settings

Add a new Lead Source



Zillow/Trulia Lead Source Settings



Give your Lead Source a name

Select the Keyword that should be assigned

Specify the Action Plan that should be triggered automatically

DON'T FORGET

This lead source will only be active after you have entered the **Partner ID** in your **Zillow/ Trulia account**.

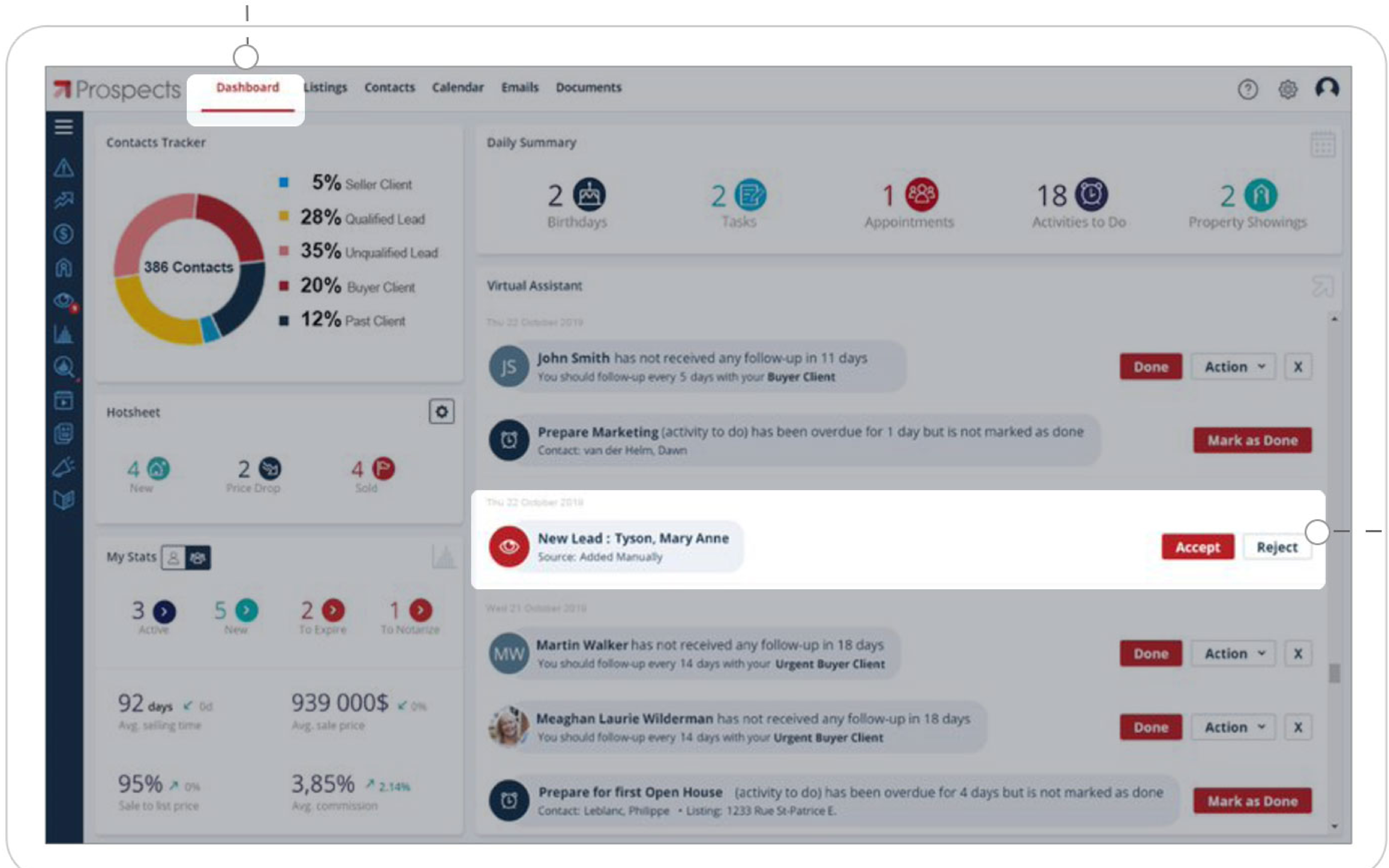
The Fortune Is In the Follow-Up

Now that you have all your lead sources set up and ready to go, all you have to do is wait for your new leads to come in. As soon as you accept a lead, they will be added to your CRM contacts and automations you put in place will be triggered immediately!

Through your Dashboard

Access Dashboard

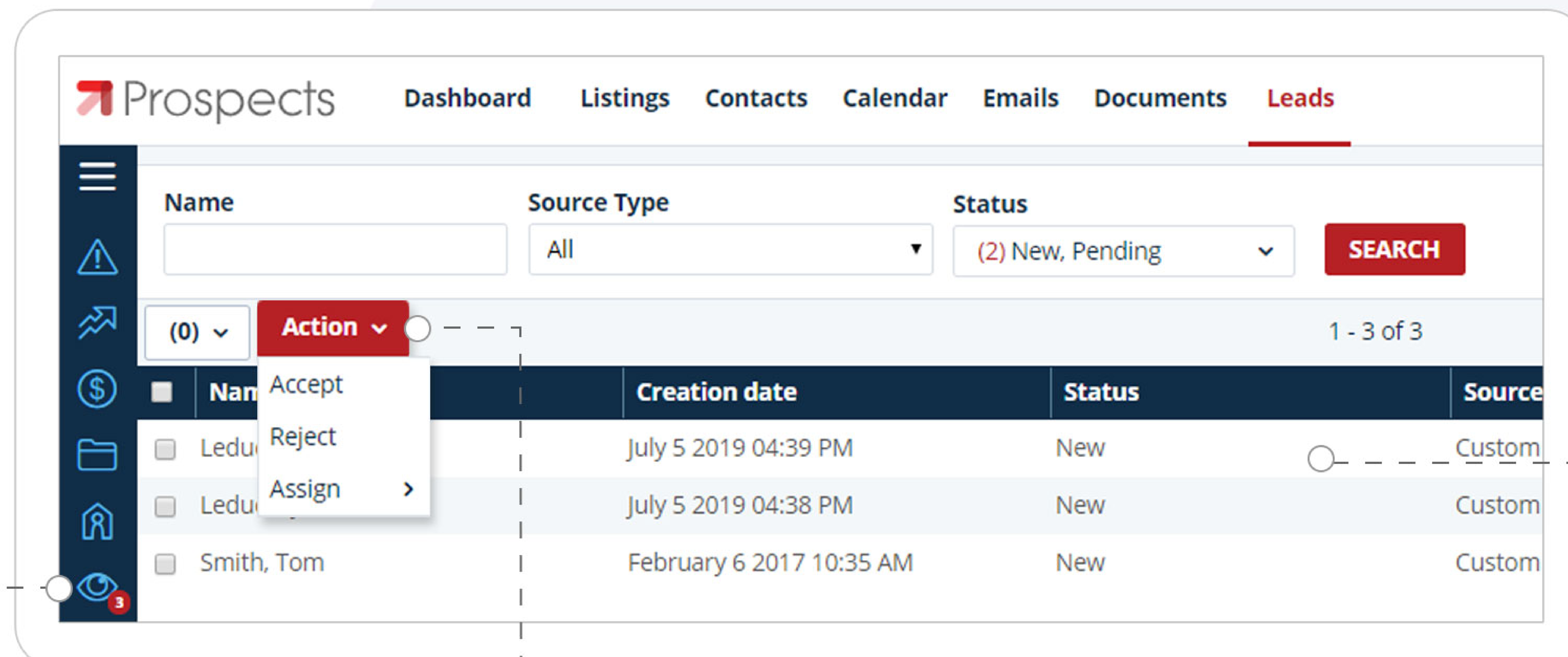
Review Lead
(click on the name of desired lead)



Through your Leads Manager

Access Leads Manager

Review Lead
(double-click on the desired one)



Accept/Reject selected Lead

We Have the Answers to All Your Questions!

Technical Support

support@prospects.com

Visit Our Help Center

Getting answers to your questions is easier than ever.
The Help Center is a hub of learning resources including articles, short video tutorials, on demand webinars and guides.

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