



Diana Fisher  
@dianarealestate

- Home
- About
- Photos
- My Listings
- Posts
- Community

Diana Fisher  
June 6 at 6:33pm ·

Open House!



2566 Country Road, Hamilt  
- 4 BD - 2 BA  
MATRIX.COM

Like Comment

Diana Fisher  
June 6 at 6:33pm ·

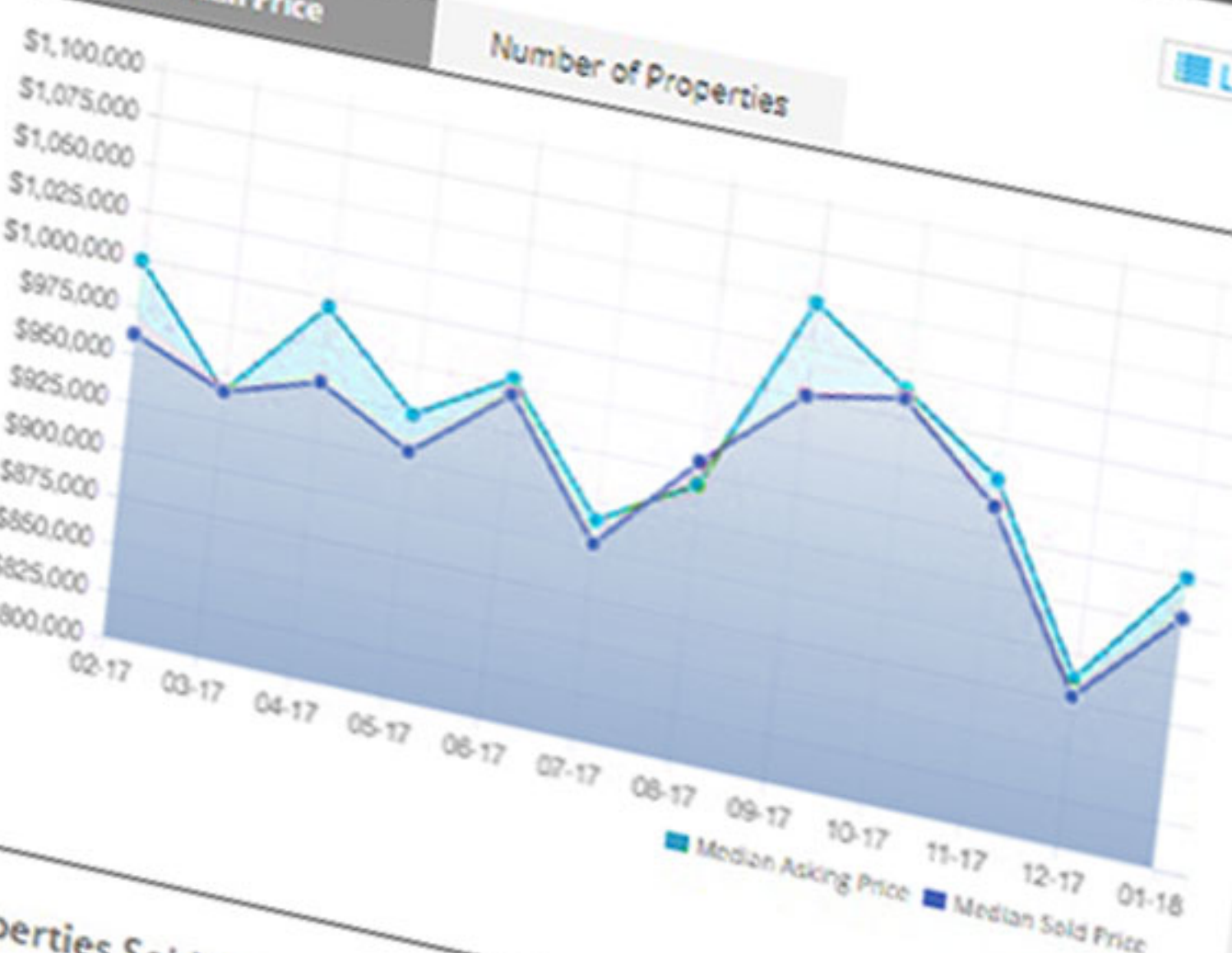
Here's what the market looks like in Ahunt



QC.PROSPECTS.COM  
Real Estate Activity in Your Municipality  
Ahuntsic-Cartierville  
Real Estate Activity in Your Municipality Ahuntsic-Cartierville



Real Estate Activity in Your Area



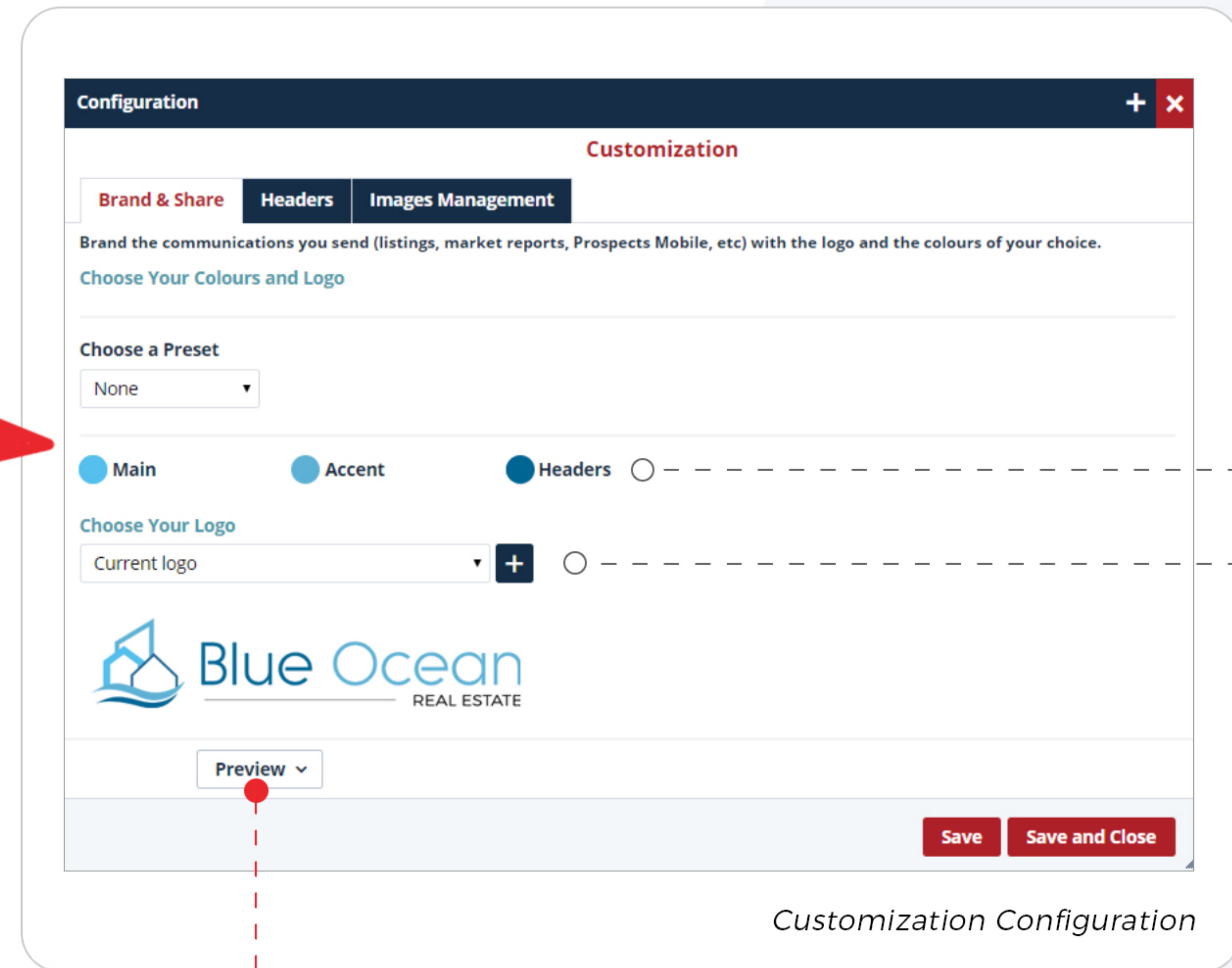
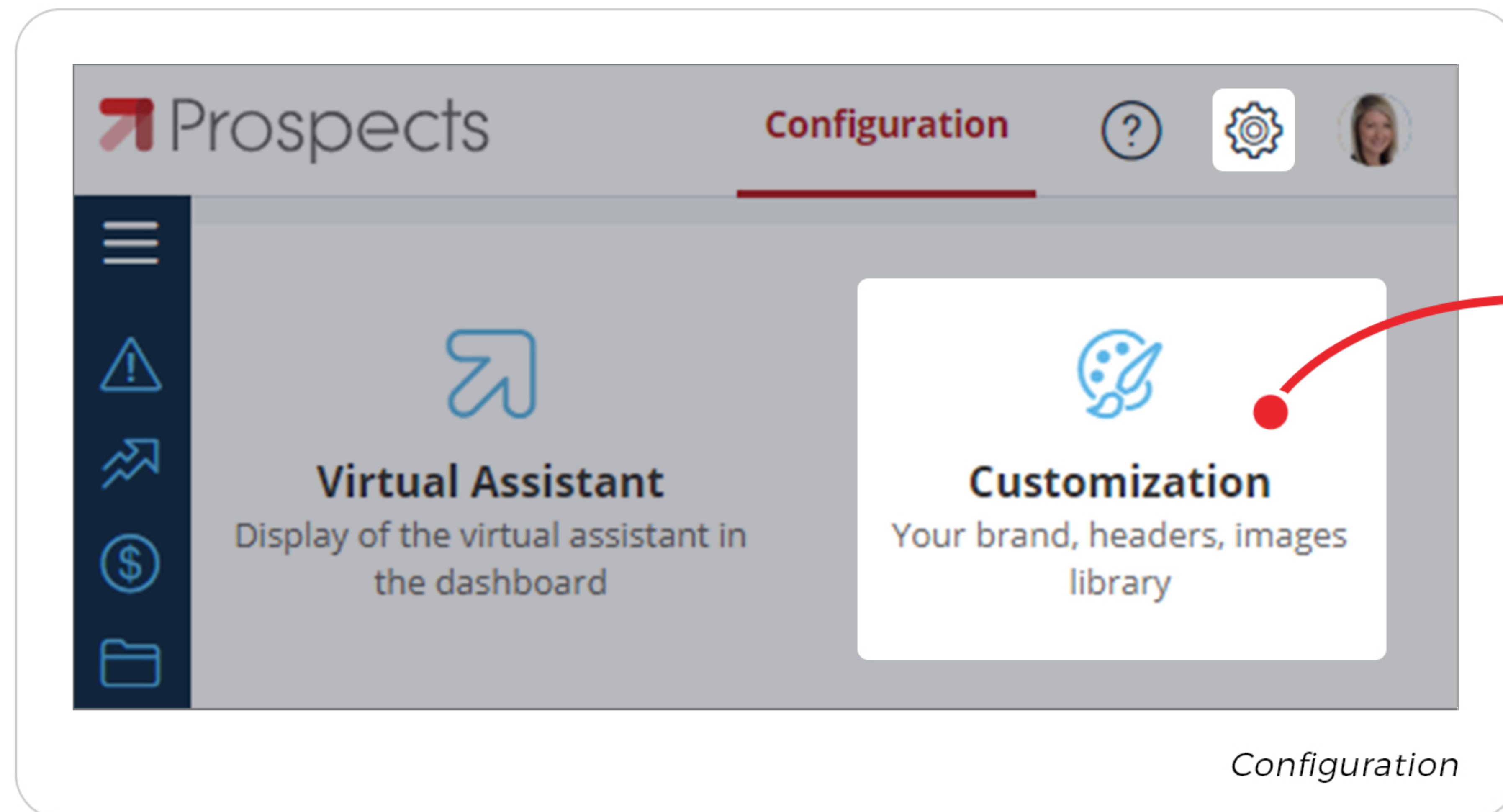
Properties Sold for the Month of December 2019

ADDRESS	ASKING PRICE	SOLD PRICE	ADJUSTMENT PERCENTAGE	DAYS ON MARKET
21 Russell LN	\$900,000.00	\$1,000,015.00		
25431 Fallen Oak	\$1,095,000.00	\$1,060,000.00	11%	
28825 Aloma AV	\$1,150,000.00	\$1,140,000.00	-4%	
24882 Via Sonoma	\$645,000.00	\$630,000.00	-3%	
28451 Rancho De Linda	\$799,000.00	\$753,000.00	-6%	
30721 Greens East	\$2,695,000.00	\$2,900,000.00	8%	

POWERFUL  
WAYS TO KEEP  
**TOP OF MIND**

# Personalize the Client Experience You Provide

Select your logo and set your color scheme to personalize the experience you provide to clients.



Select your color

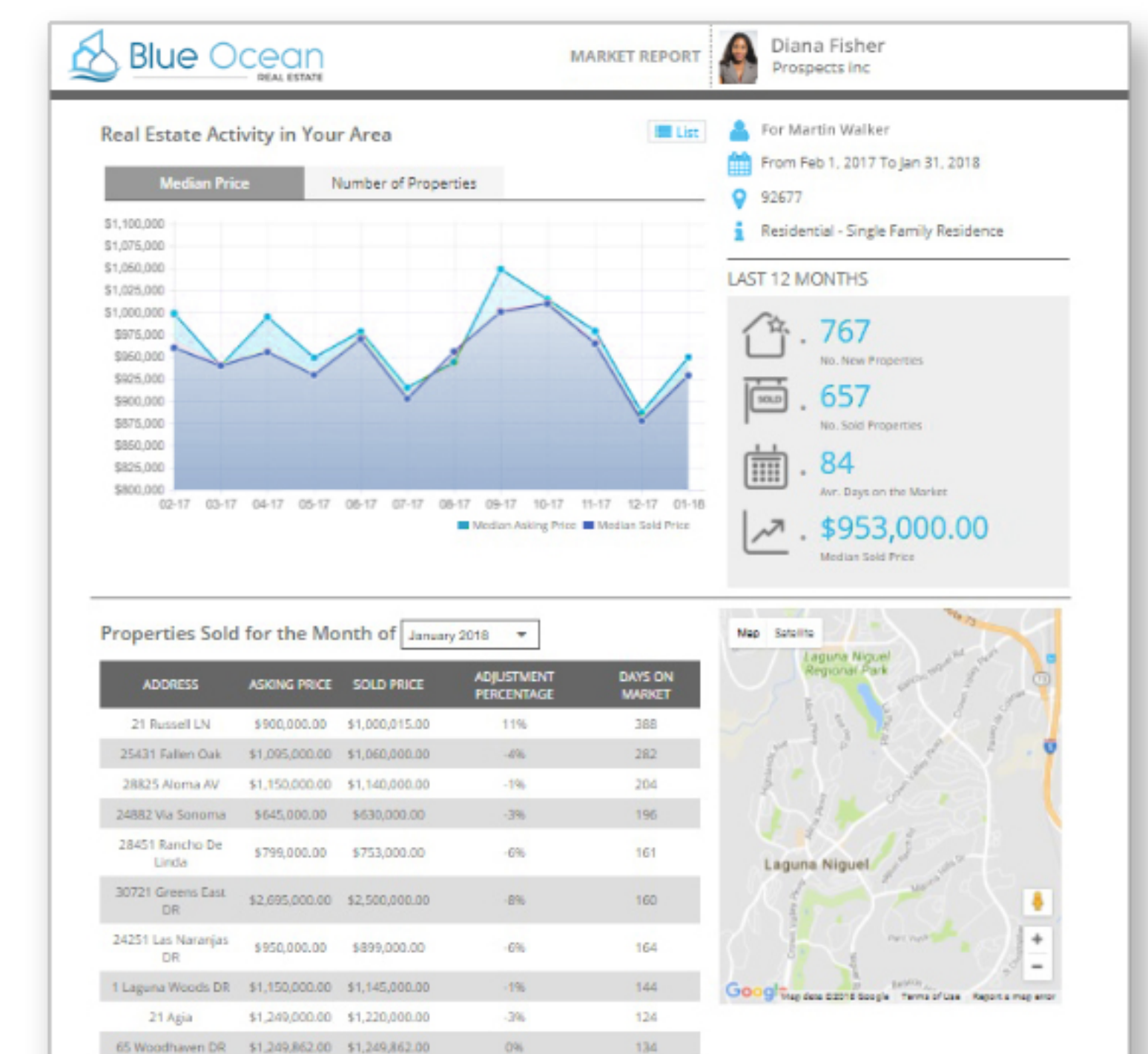
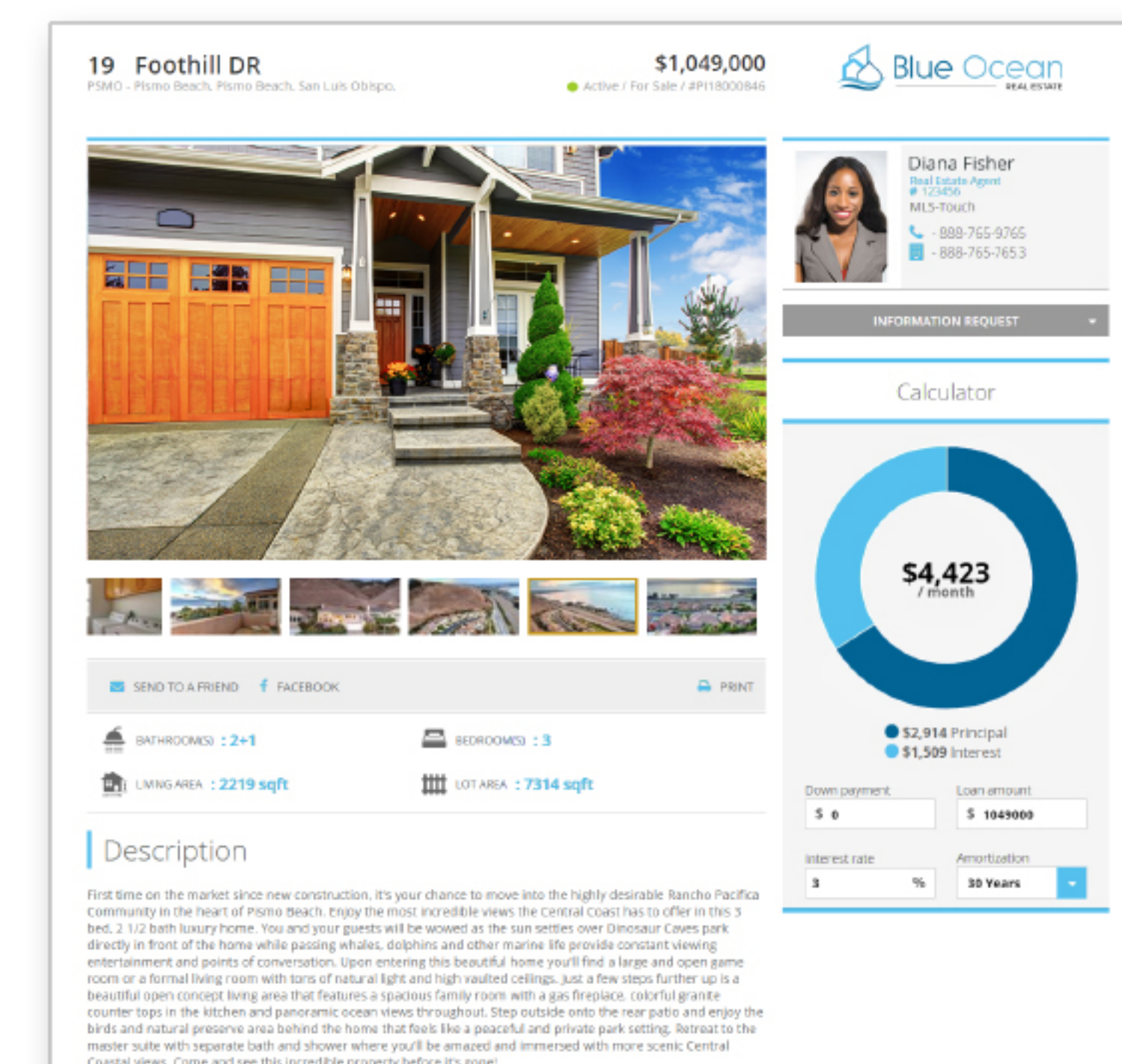
Select your Logo

## DID YOU KNOW?

Already have your branding set up through **MLS-Touch/Prospects Mobile**? Your life just got easier! You'll benefit automatically from it in **Prospects CRM**.

## DON'T FORGET

You can **preview** your branding to be sure it looks the way you want here.



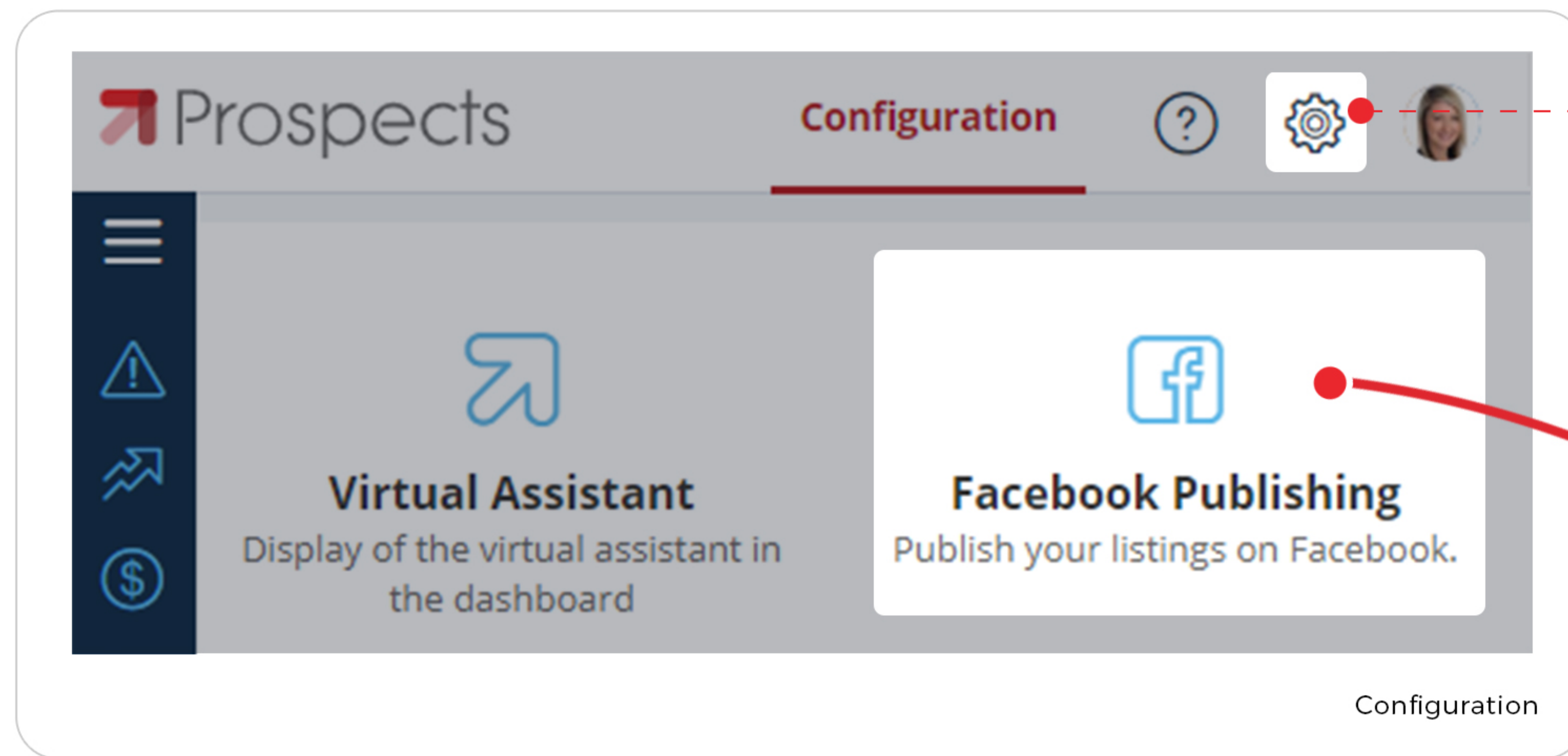
Branding Examples

# Promote Your Business and Listings on Facebook (1/2)

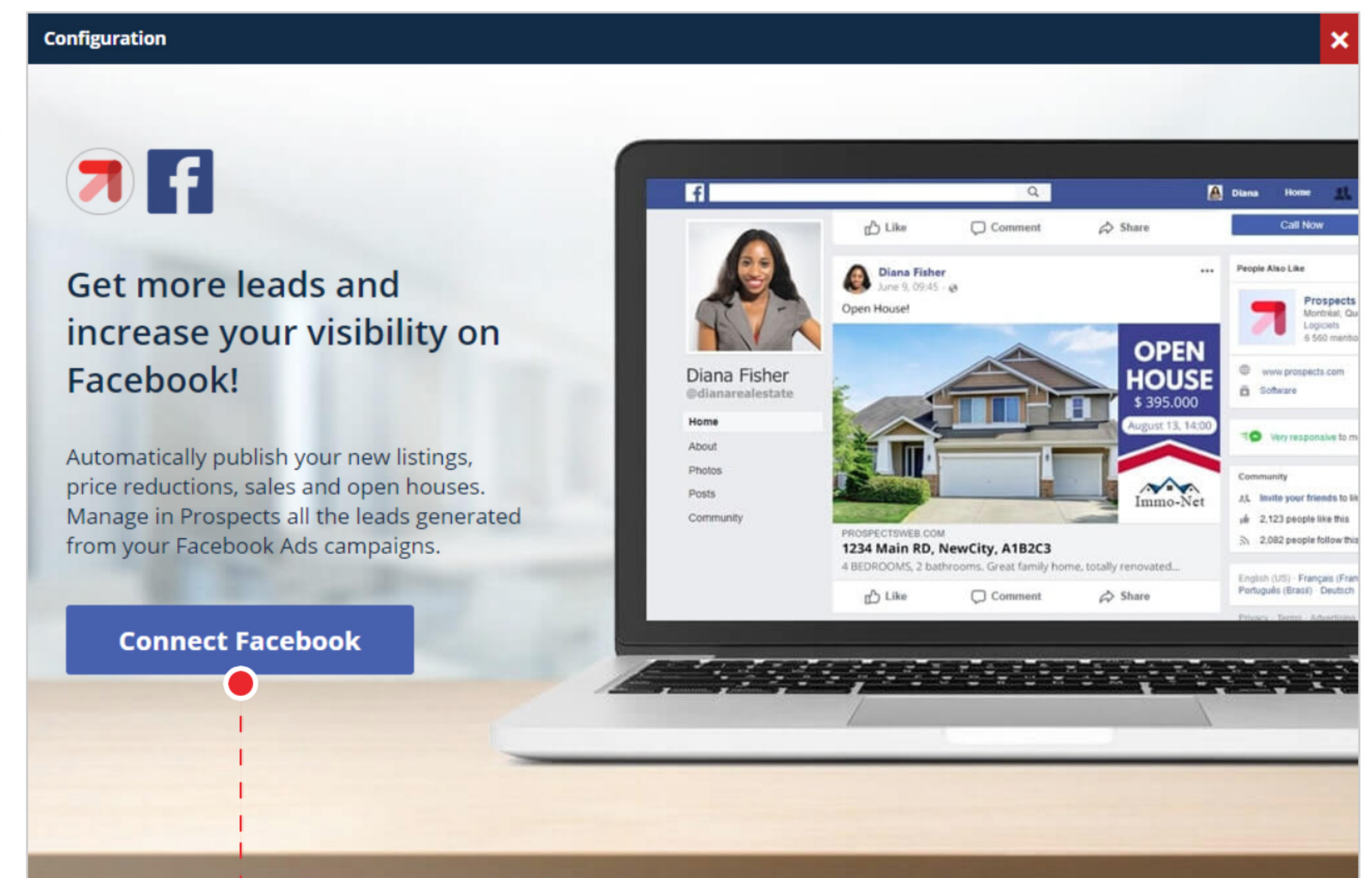
Prospects CRM can automatically post your new listings, price reductions, sales and open houses on your Facebook business page.

## DON'T FORGET

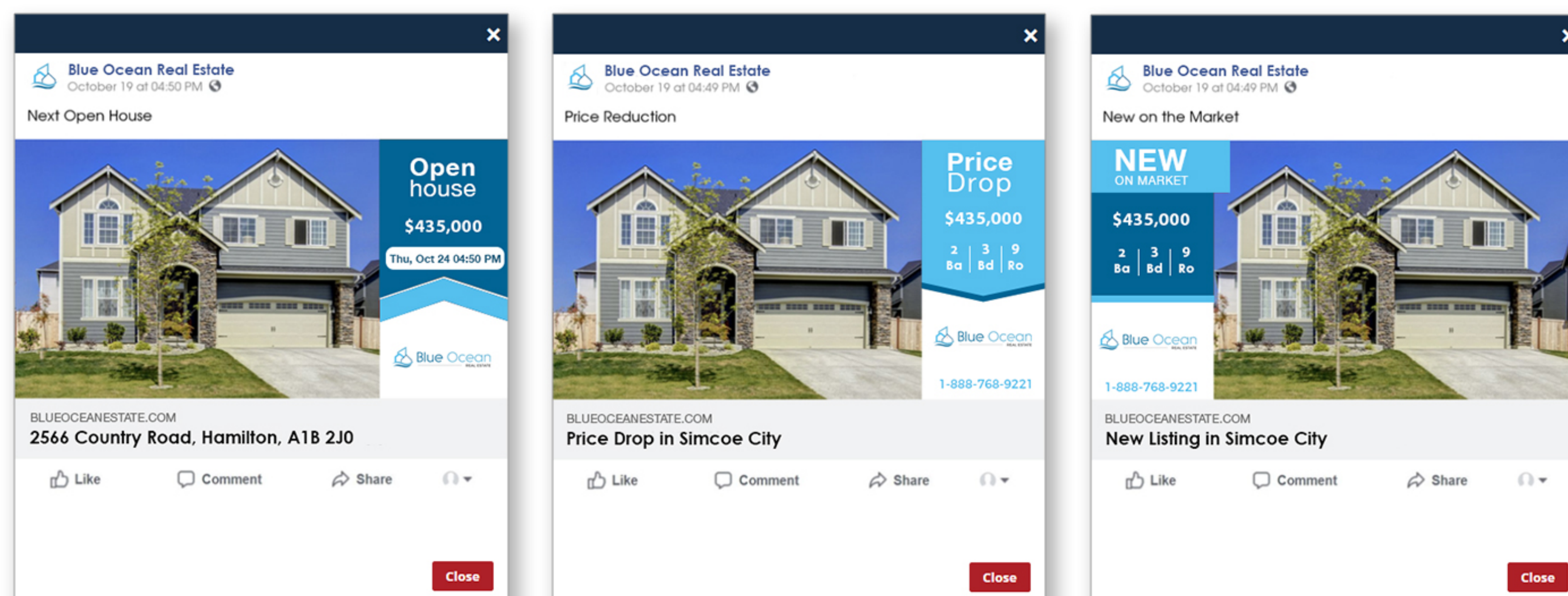
You can activate and manage the **Facebook Publishing Tool** under the **Facebook Publishing** section of the **Configuration** window.



Configuration



Facebook Publishing Configuration



Facebook Publishing Examples

When you click on the **Connect Facebook** button you will be guided through the activation process. You may be required to log into your Facebook account before being able to give your CRM the proper permissions and information so it's able to publish on the proper Facebook business pages in your behalf.

# Promote Your Business and Listings on Facebook (2/2)

The Facebook Publishing tool can be used to publish to multiple Facebook pages and the captions for your posts are fully customizable!

**Configuration** ✕

**Facebook Publishing**

Customize the look of your publications and select on which Facebook pages to publish your listings.

Marie Leduc		Publish my Listings
Diana Fisher Personal Profile	<input type="button" value="Disconnect"/>	<input type="checkbox"/> No
Buying & Selling a House wi... Business Page - 18 likes	<input type="radio"/>	<input checked="" type="checkbox"/> Yes
Buying & Selling a House wi... Business Page - 41 likes	<input type="radio"/>	<input type="checkbox"/> No

Publish My Listings When	Preview	Post Text
<input checked="" type="checkbox"/> New Listing		New on the Market 📍❤️🏠
<input type="checkbox"/> Price Drop		Price Reduction
<input checked="" type="checkbox"/> Open House		Next Open House
<input type="checkbox"/> Listing Sold		Just Sold!

**Brand and Share**

Add my logo and colours on my published listings ?

Facebook Publishing Configuration

● Choose the Pages Where Publications Will Be Made

● Deactivate the Feature

## DON'T FORGET

You can use Hashtags and Emojis to increase the visibility of your publications!



# NewOnTheMarket

● Preview Publication Examples

● Activate/Deactivate Brand and Share Customization

# Send Market Reports Tailored to Your Clients' Needs (1/2)

Market Reports are the #1 tool to stay in touch with your contacts. They keep prospects and past clients informed on the state of the market and the latest pricing and selling trends in their neighbourhood.

● Access Your Market Report Manager

● Search for a Report

Prospects Dashboard Listings Contacts Calendar Emails Documents **Market Report**

Location: [ ] Contact Name: [ ] **SEARCH**

Postal Code: [ ] Active reports: All Report Type: All

(0) + Add [ ] [ ] 1 - 6 of 6 Page 1 of 1

Report Type	Contact	Report Location	Prepared by
● Email	Barrette, Monique	Villeray/Saint-Michel/Parc-Extension	Marie Leduc
● Email	Adams, Mark	Outremont	Marie Leduc
● Email	Leduc, Sylvie	Ahuntsic-Cartierville	Marie Leduc
● Facebook	Leduc, Marie	Ahuntsic-Cartierville	Marie Leduc
● Email	Tremblay, Donna	H3E	Marie Leduc

● Activate a Report

● Deactivate/Delete a Report

## DON'T FORGET

Be sure to activate the **Facebook Publishing** tool first if you wish to publish market reports on your Facebook business page.

Blue Ocean REAL ESTATE MARKET REPORT Diana Fisher Prospects inc

Real Estate Activity in Your Area

Median Price Number of Properties

For Martin Walker  
From Feb 1, 2017 To Jan 31, 2018  
92677  
Residential - Single Family Residence

LAST 12 MONTHS

- 767 No. New Properties
- 657 No. Sold Properties
- 84 Avr. Days on the Market
- \$953,000.00 Median Sold Price

Properties Sold for the Month of January 2018

ADDRESS	ASKING PRICE	SOLD PRICE	ADJUSTMENT PERCENTAGE	DAYS ON MARKET
21 Russell LN	\$900,000.00	\$1,000,015.00	11%	388
25431 Fallen Oak	\$1,095,000.00	\$1,060,000.00	-4%	282
28825 Aloma AV	\$1,150,000.00	\$1,140,000.00	-1%	204
24882 Via Sonoma	\$645,000.00	\$630,000.00	-3%	196
28451 Rancho De Linda	\$799,000.00	\$753,000.00	-6%	161
30721 Greens East DR	\$2,695,000.00	\$2,500,000.00	-8%	160

Market Report Example

Blue Ocean Real Estate 5 mins · 🌐

Here's what the market looks like in Ahuntsic-Cartierville! 🏡📈

QC.PROSPECTS.COM

**Real Estate Activity in Your Municipality Ahuntsic-Cartierville**

Real Estate Activity in Your Municipality Ahuntsic-Cartierville

Share

Market Report Facebook Publication Example

# Send Market Reports Tailored to Your Clients' Needs (2/2)

You can activate customized market reports, so they are emailed to your contacts or published on your Facebook business page automatically on your behalf.

Pick the Frequency (Monthly or Quarterly)

Market Report Activation Window #1

- Choose the Type of Report
- Specify the Contact

Market Report Activation Window #2

- Determine the First Sending Date (By default it will be sent the next morning)
- Select the Area Analyze (By Zip Code or Location)
- Assign a Price Range
- Activate the Market Report and Save your Modifications

Choose the Categories/Property Types

## DID YOU KNOW?

Your clients are interested in a few different markets? Set them up with multiple Market Reports! You can also have several published on your Facebook page. Don't want them all to go out the same day? Do not forget to adjust their **Next Sending Date** to space them out!

# We Have the Answers to All Your Questions!

## Technical Support

[support@prospects.com](mailto:support@prospects.com)

## Visit Our Help Center

Getting answers to your questions is easier than ever. The Help Center is a hub of learning resources including articles, short video tutorials, on demand webinars and guides.

[prospects.com/helpcenter](https://prospects.com/helpcenter)



[facebook.com/prospects](https://facebook.com/prospects)



[twitter.com/prspcts](https://twitter.com/prspcts)



[Instagram.com/prospects\\_software](https://Instagram.com/prospects_software)

