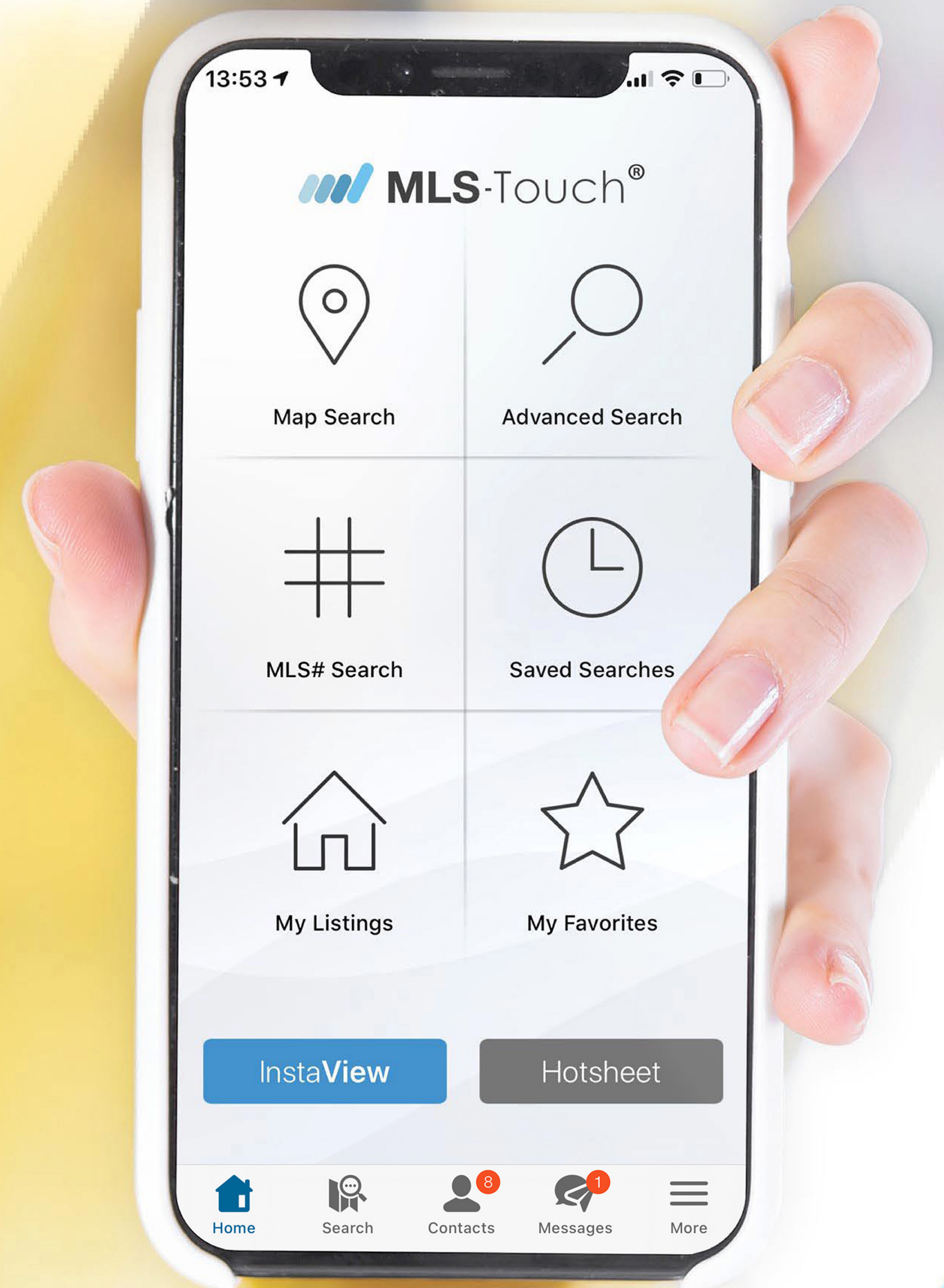


# DISCOVER MLS-TOUCH !

---



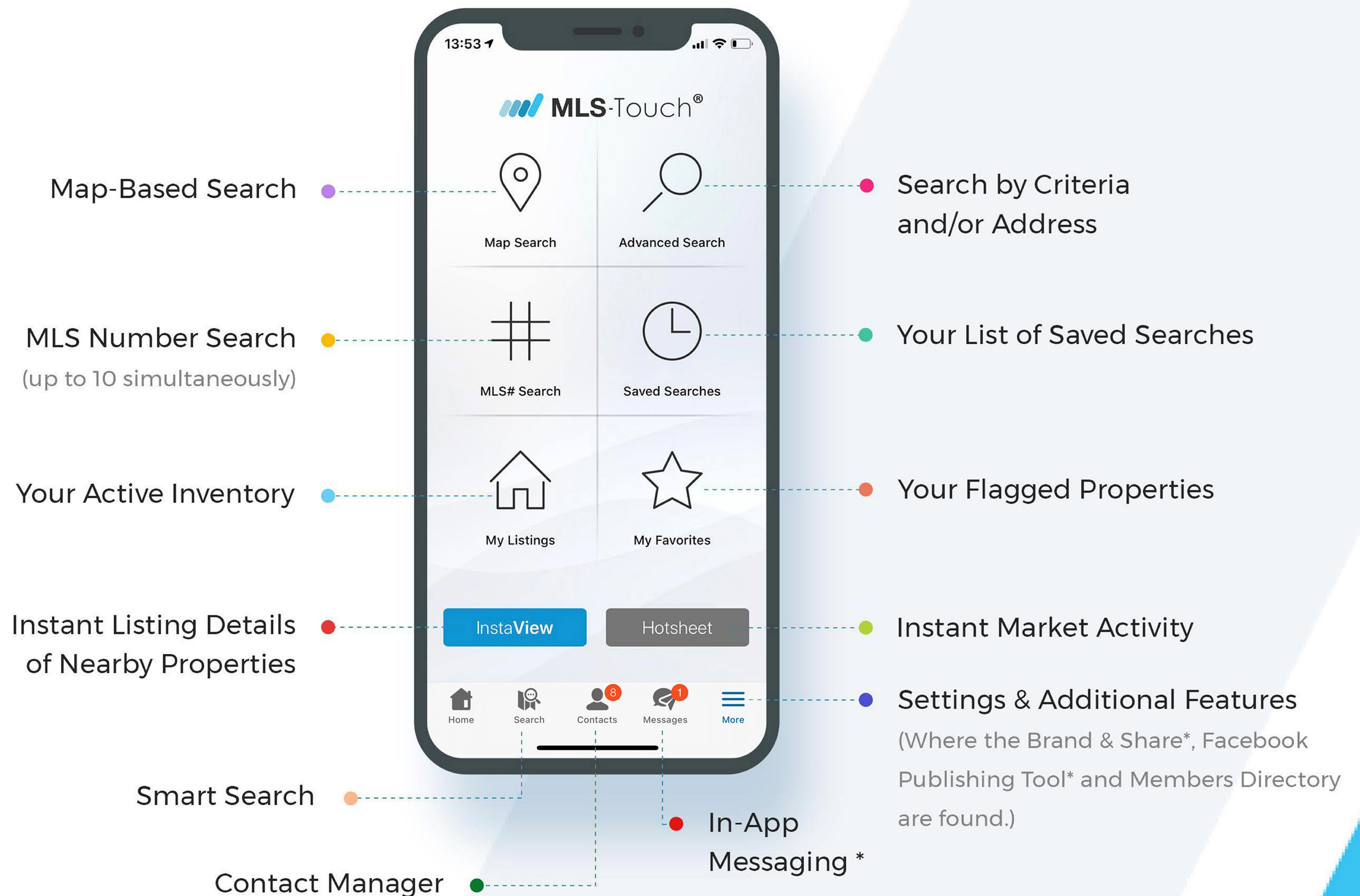
 **MLS-Touch®**





# The MLS in the Palm of Your Hand

With powerful and easy-to-use search tools, agent-branded apps, automatic Facebook publishing, and advanced integrations with CoreLogic Matrix™ and Realist® you can keep connected with your MLS and engaged with your clients from anywhere, on any device.





# Powerful Searches With Lots of Filter Options

The Map Search automatically displays listings around your current location. You can easily swipe the map to target a different area, pinch-to-zoom to focus in, and filter your results by a wide range of criteria.

Smart Search  
(Search with any information)

View map results in List mode

Legend

Active

Pending

Sold

Off Market

School

Save Your Search

14:23

Search by City, Subdiv, Address...

Filters (2)

Map

List

Stats

43 results

39 Ave SW

18 St SW

17 St SW

16 St SW

15 St SW

42 Ave SW

45 Ave SW

17 St SW

16 St SW

15 St SW

14 St SW

13 St SW

12 St SW

11 St SW

10 St SW

9 St SW

8 St SW

7 St SW

6 St SW

5 St SW

4 St SW

3 St SW

2 St SW

1 St SW

0 St SW

1.15M

799K

1.48M

824K

1.32M

939K

575K

1.69M

899K

999K

1.49M

824K

999K

1.69M

785K

749K

775K

2.49M

2

2

Save Search

Map Settings

Map Draw

My Location

- View Market Stats for map results
- Refine search results (by Status, Property Type, and more)
- Map Settings (Satellite View, Traffic, Schools)
- Map Draw (Let you circle properties of interest)
- My Location (Display your current location)



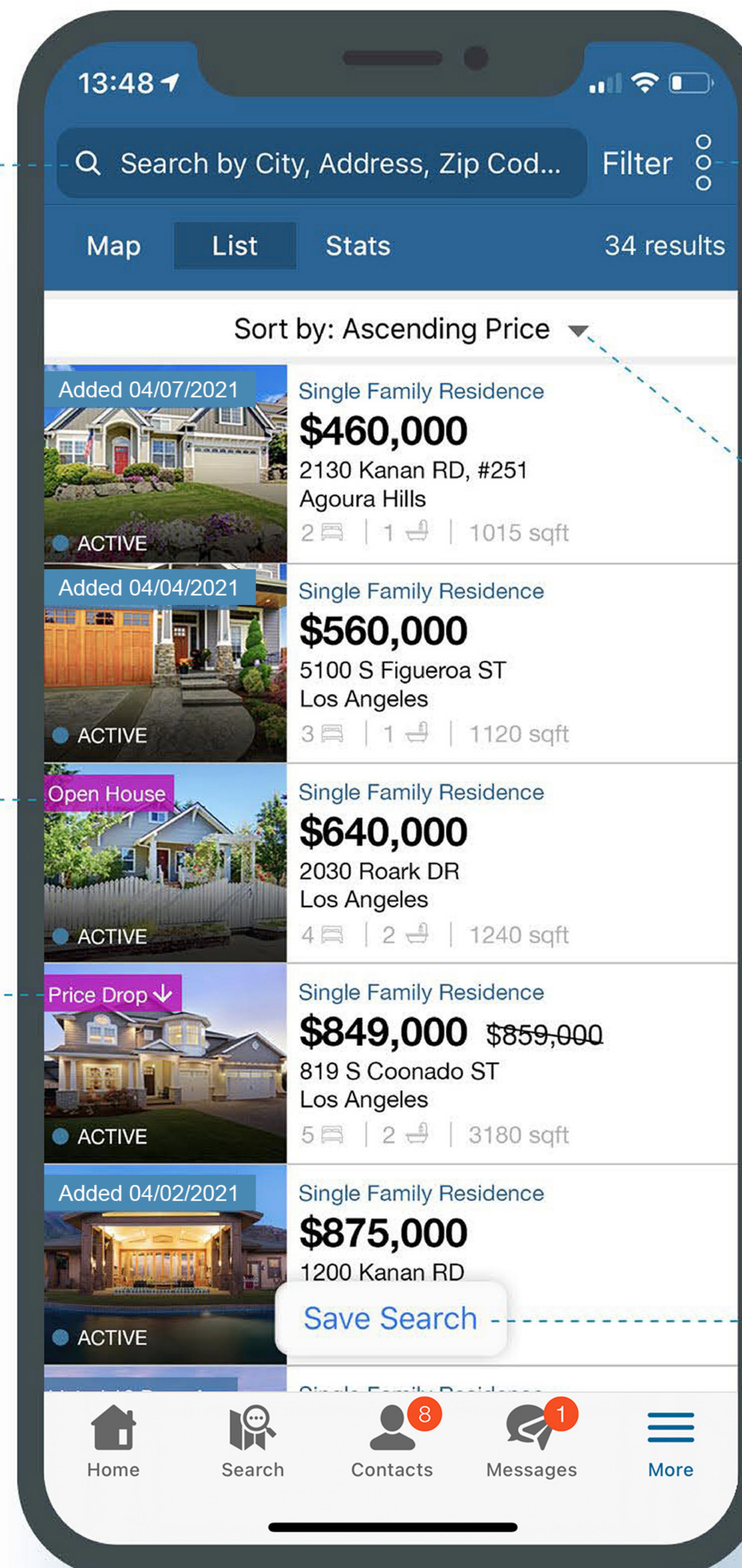


# View Summary Details And Take Immediate Action

The List View gives you essential summary details and the ability to Add to Favorites and Send by Email. You can even email multiple listings at a time!

Smart Search  
(Search with any information)

Activity Banners  
(For extra details like Open House,  
Price Drop, and DOM.)



Add to Existing or New Client Cart

Send by Email

(Send multiple listings at one time)

Add to Favorites

(An easy way to keep track of listings)

Sort results

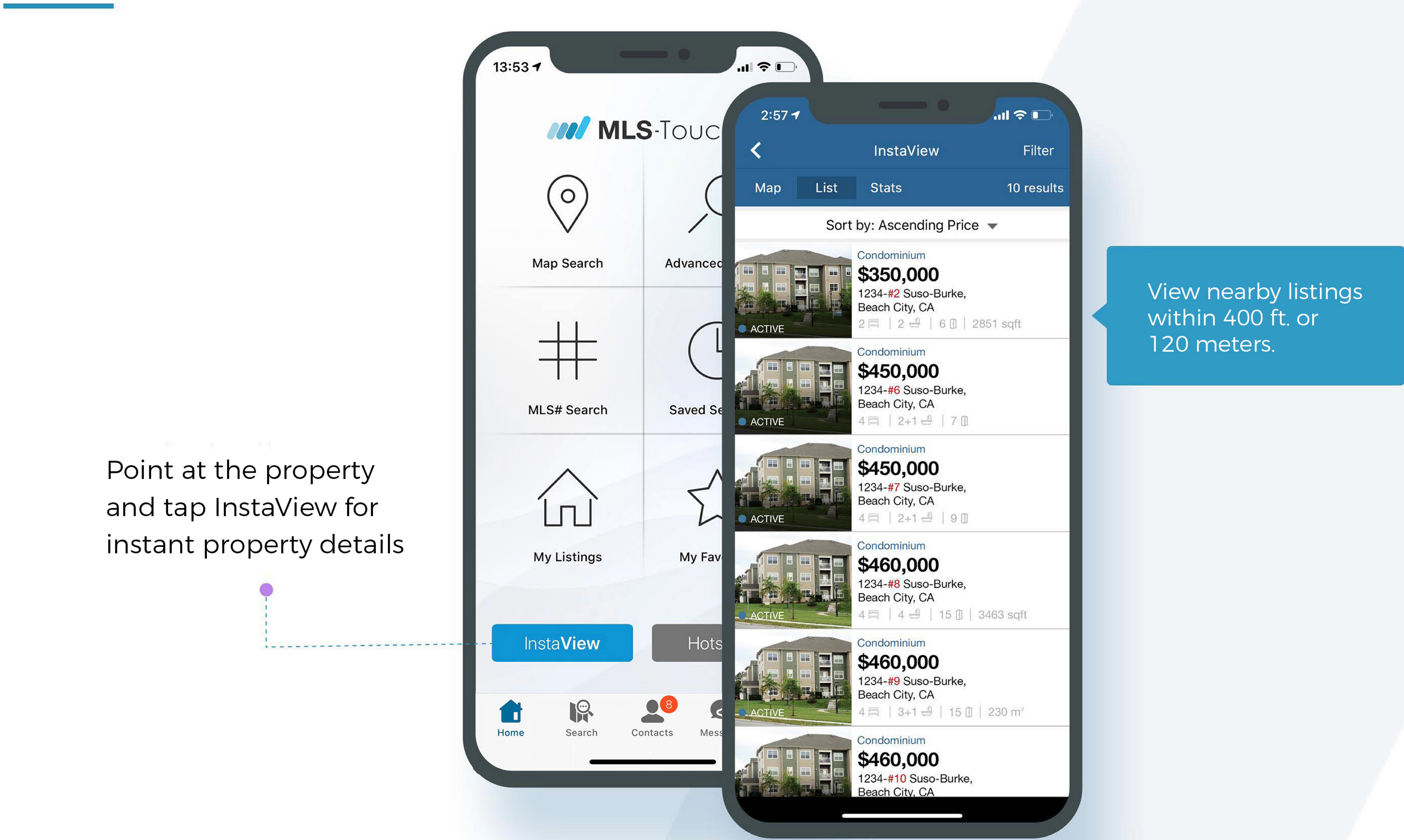
(by Price, Address, Living Area,  
Status Date, and Distance)

Save Your Search



# Look Up Nearby Listings With a Single Tap

The MLS-Touch InstaView feature is the perfect tool to use when your client asks "What about that listing over there?" Or when you're at a showing and don't have a printed flyer. With one tap you can look up the details and email a Listing Sheet to your client.

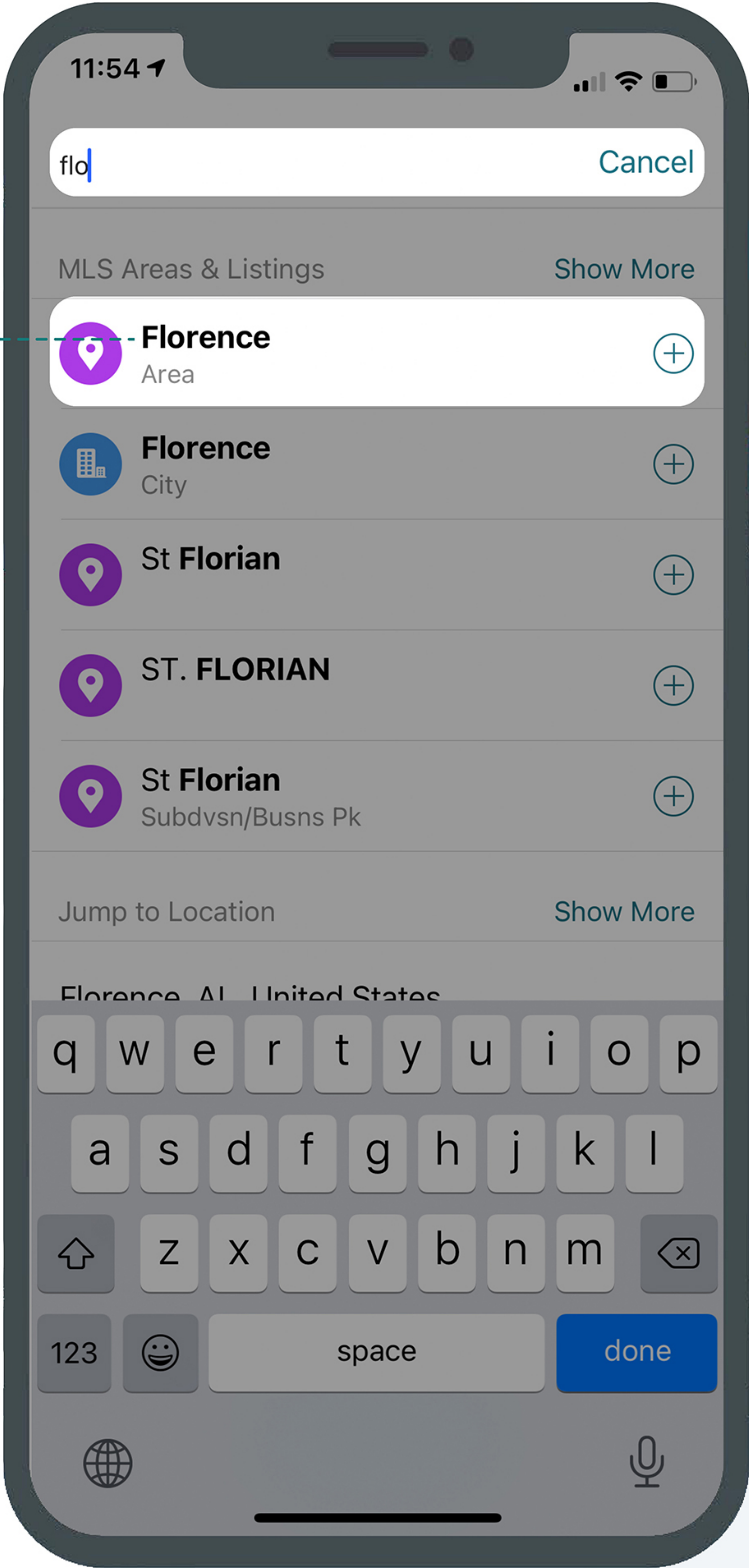
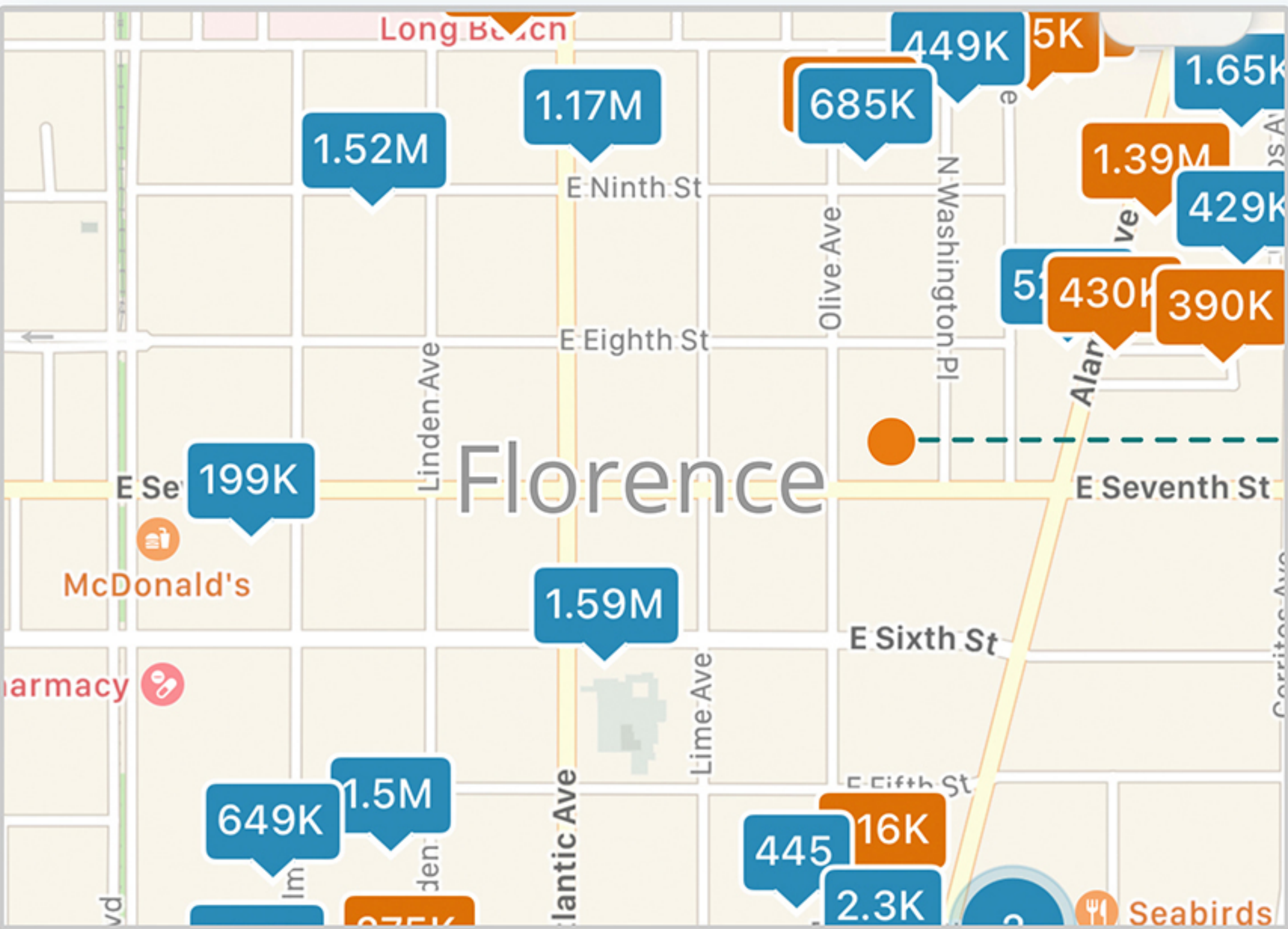




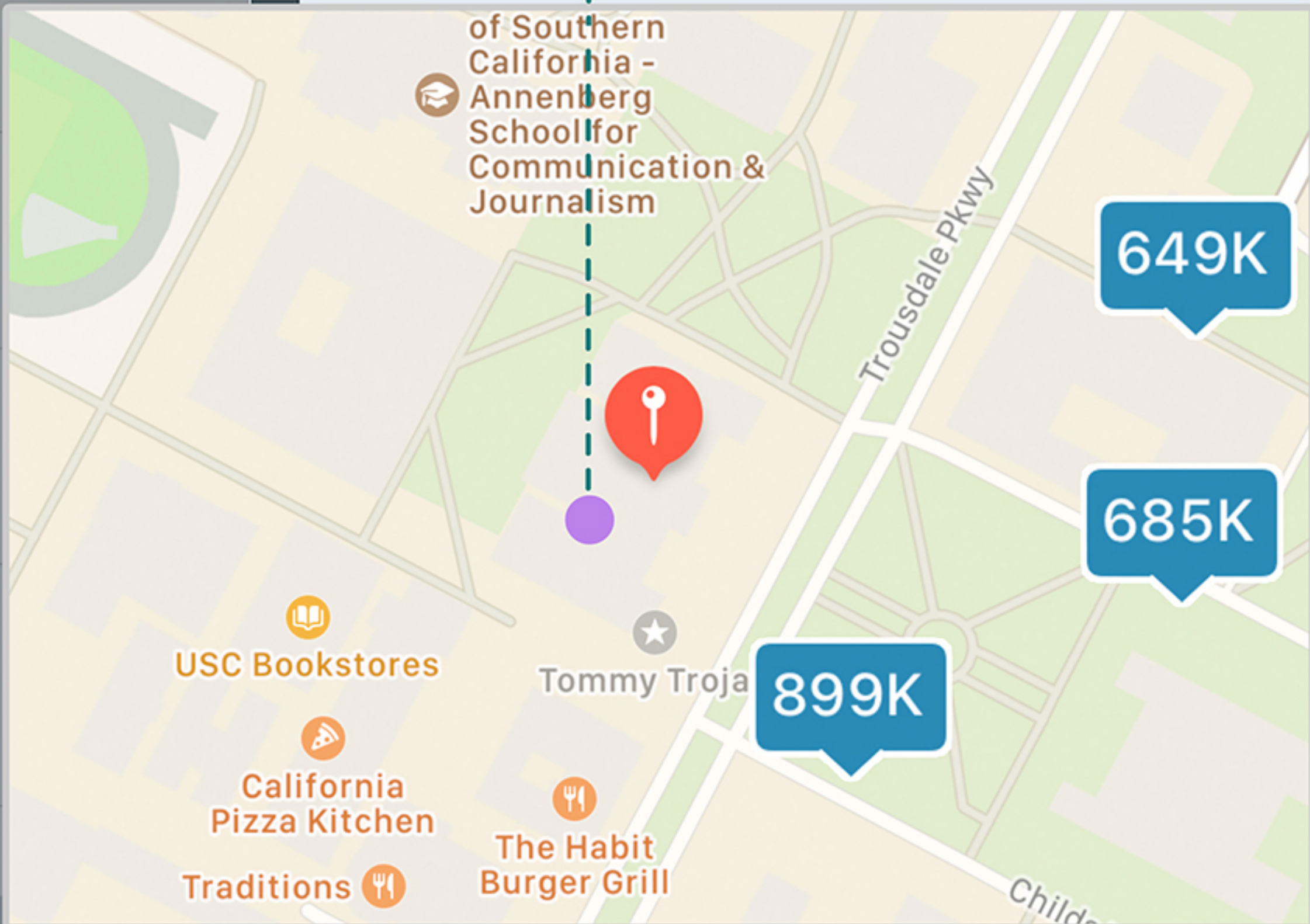
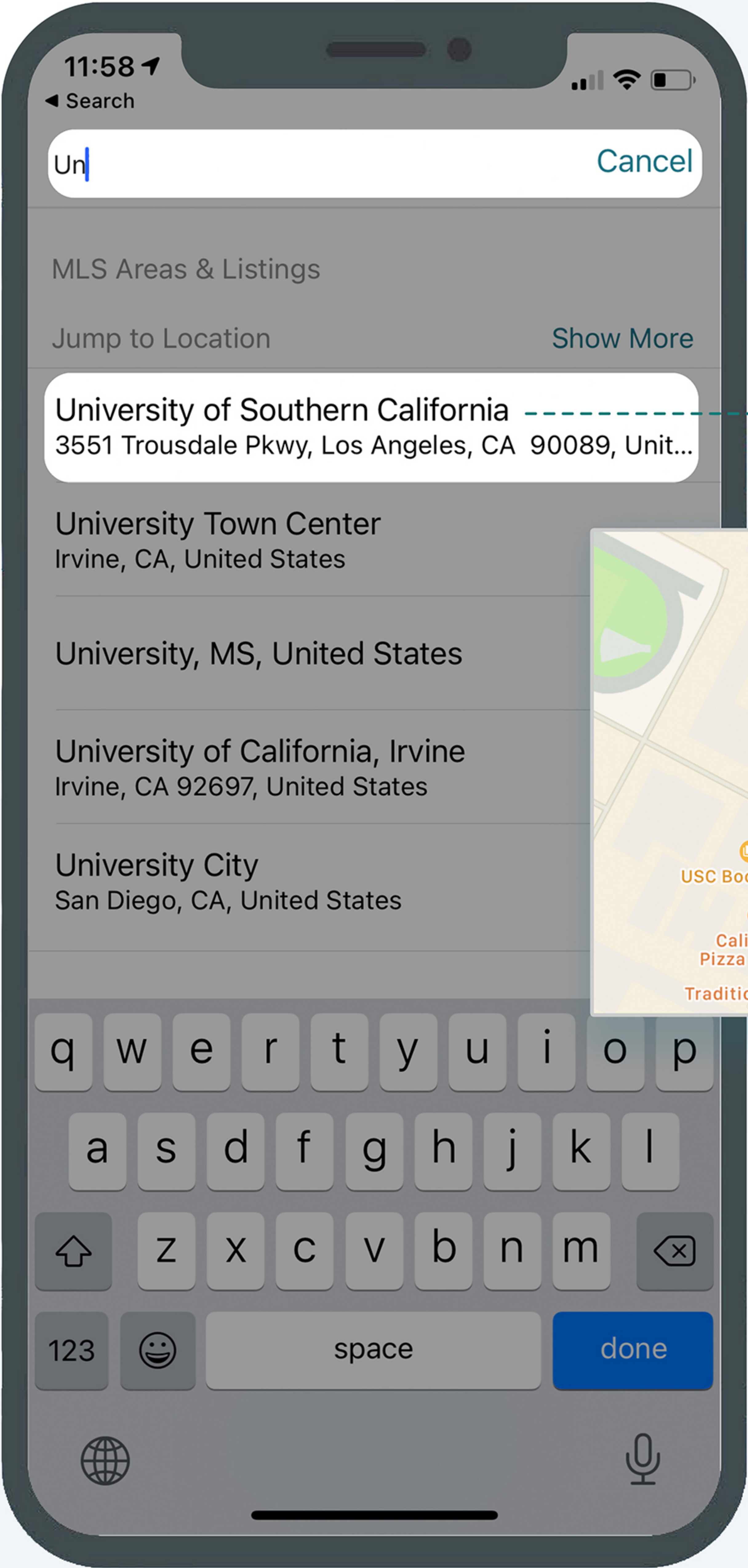
# Smart Search: One Easy-To-Use Search Bar

Search by neighbourhoods, subdivisions, street address, or points of interest (schools, parks, transit stations).

## Search by Location



## Search by Point of Interest





# All the Listing Details You Need

Includes tax info, listing history, property history, Matrix Documents (where available), and Agent-Only information such as private remarks, showing instructions, and commission data.

Status and Activity Banners

General Details

Location of the Property

Showing Instructions

Scroll through multiple listings

9:41

1/26

Star icon

ACTIVE- ADDED 01/16/2021 MLS # CV210083

**\$739,900**

2108 N Eastern AV, Los Angeles, 90032

4 Bedrooms

2 Bathrooms

1200 SqFt

\$616.58 Price/SqFt

194 Year B

Edit Listing

Share

Add to Cart

Compare

View Map

See in 3D

Directions

Payments Calculator \$4678/mo

Showing Instructions

History

Contact Agent

Swipe to see more pics

Tap picture and rotate phone for landscape view

Photo Album

Toolbar  
(Send Listing by Email/Text Message, Showing Request, Print, and More)

Driving Directions

Mortgage Calculator

Listing & Property History

Listing Agent Contact Details

7



# Easy Access to Important Tools

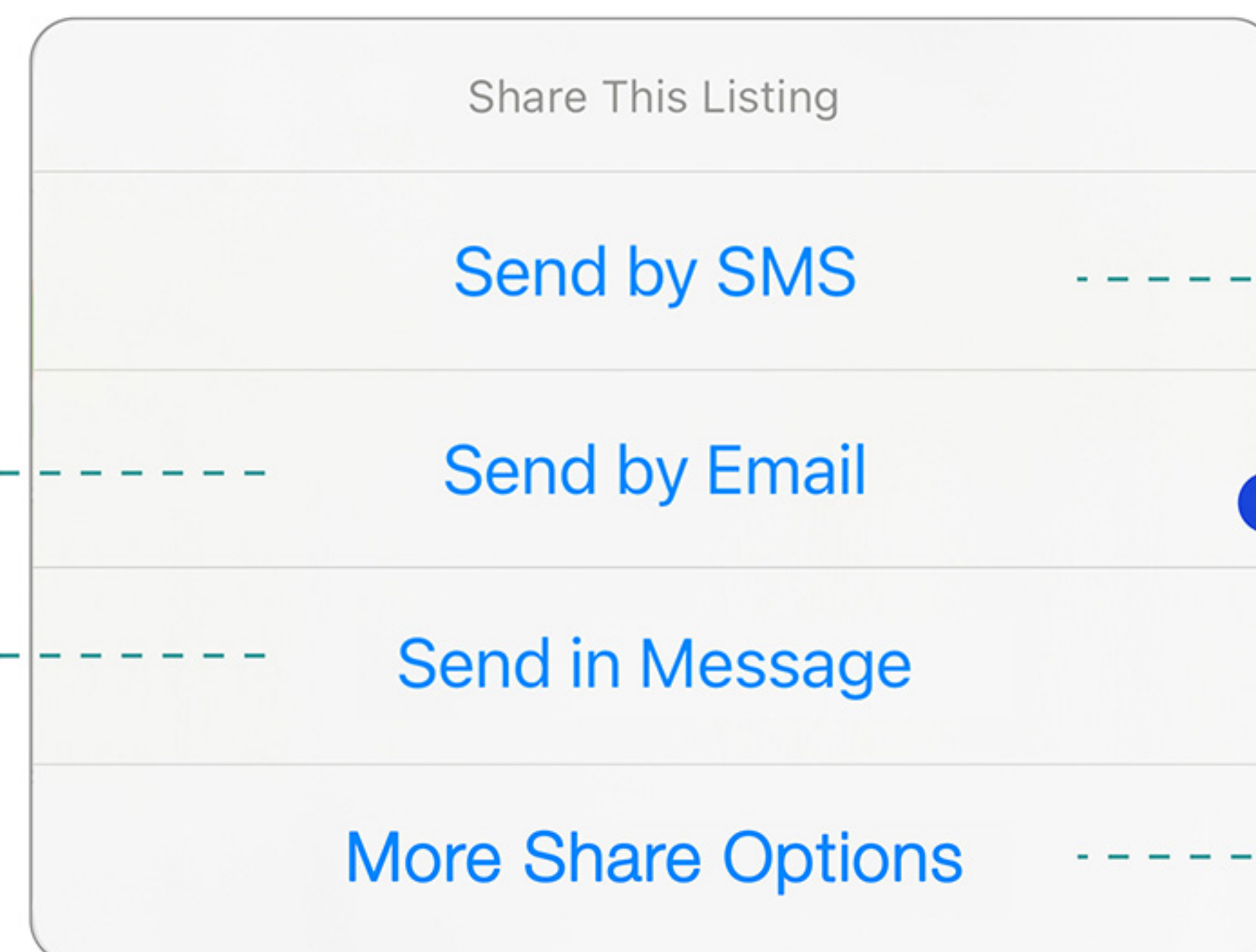
All the tools you need to take action, at your fingertips.

## Edit Your Listing\*

(Update Public & Private Remarks as well as Listing Price)

## Send Listings by SMS

(Listings sent by text are tracked in the client contact record under Sent Listings)

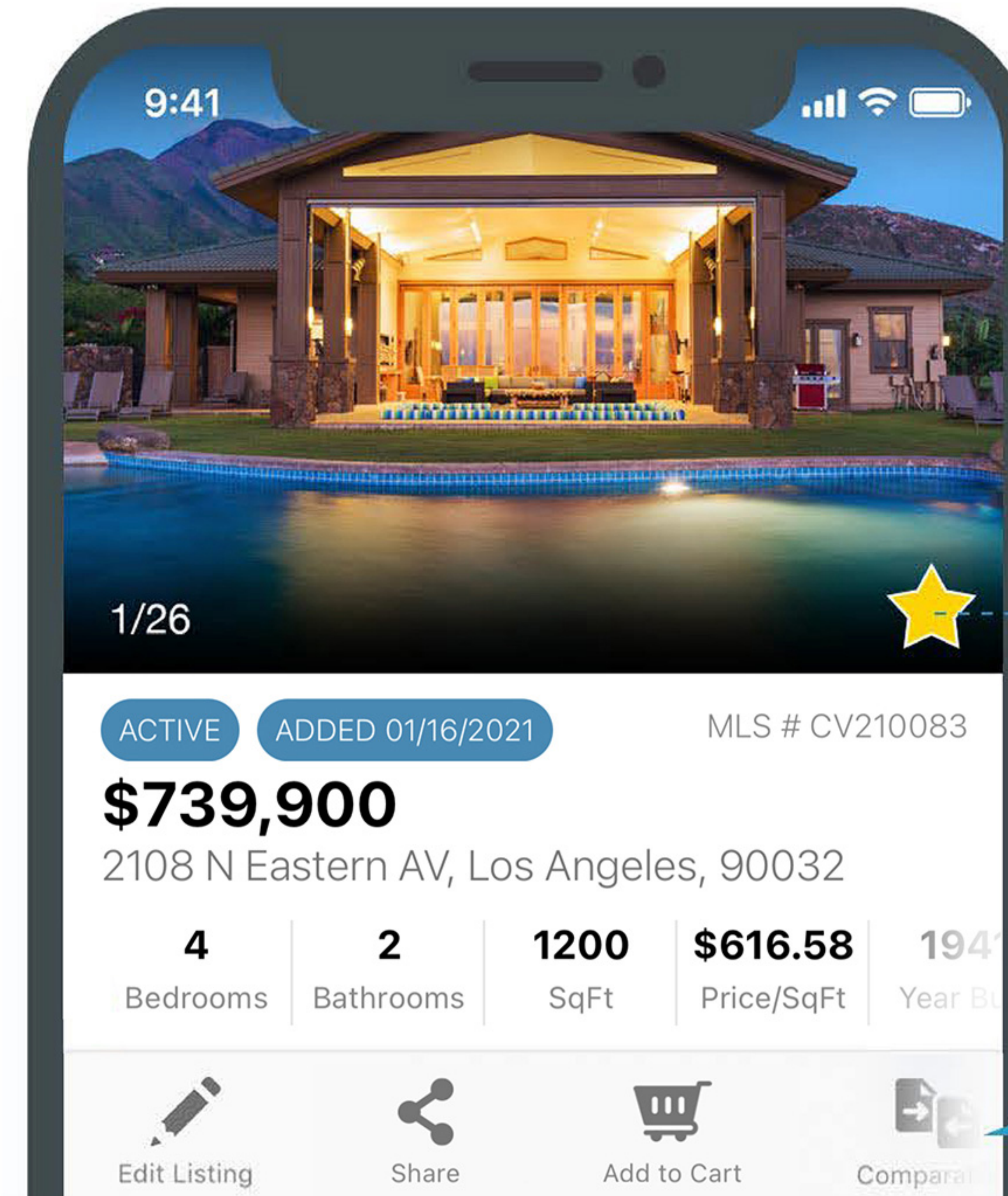


## In-App Messaging\*

(Chat threads including attached listings are tracked in the client contact record under Messages)

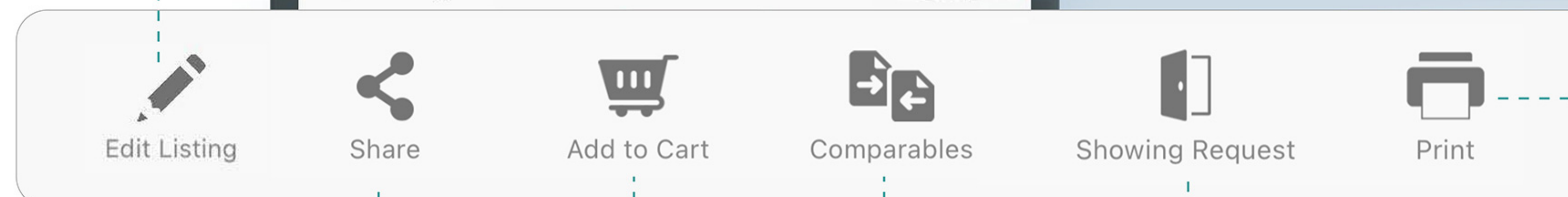
## Send Listing by Email

(Be sure to select from an existing contact so it's tracked in the client contact record)



Add Listing to your Favorites

Swipe to see more



Print Listing Details

Request a Showing  
(with Showing Time or CSS)

View Similar Active & Recently Sold listings

Add to Existing or New Client Cart

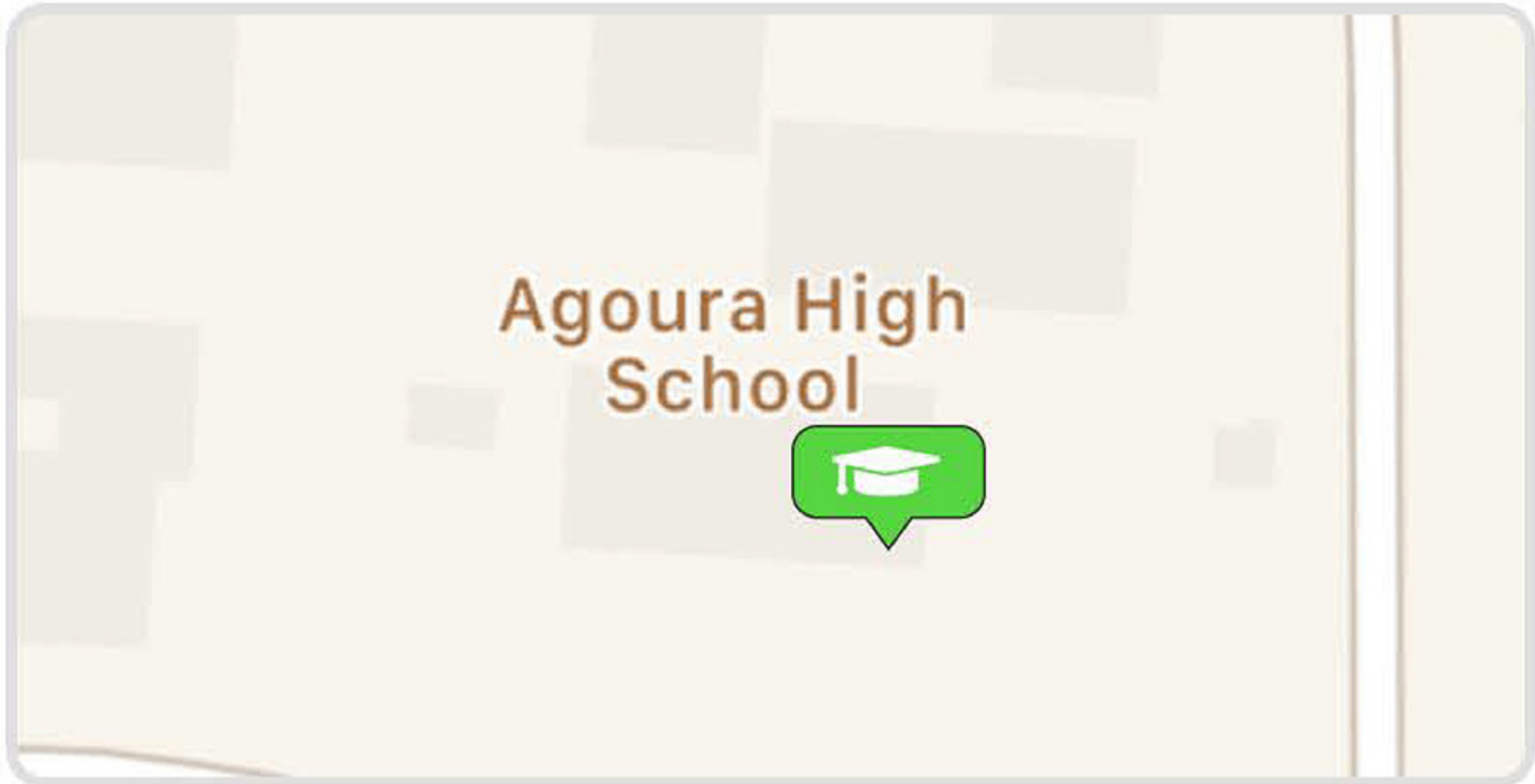
Additional Sharing Options \*  
(Only available for your own listings)



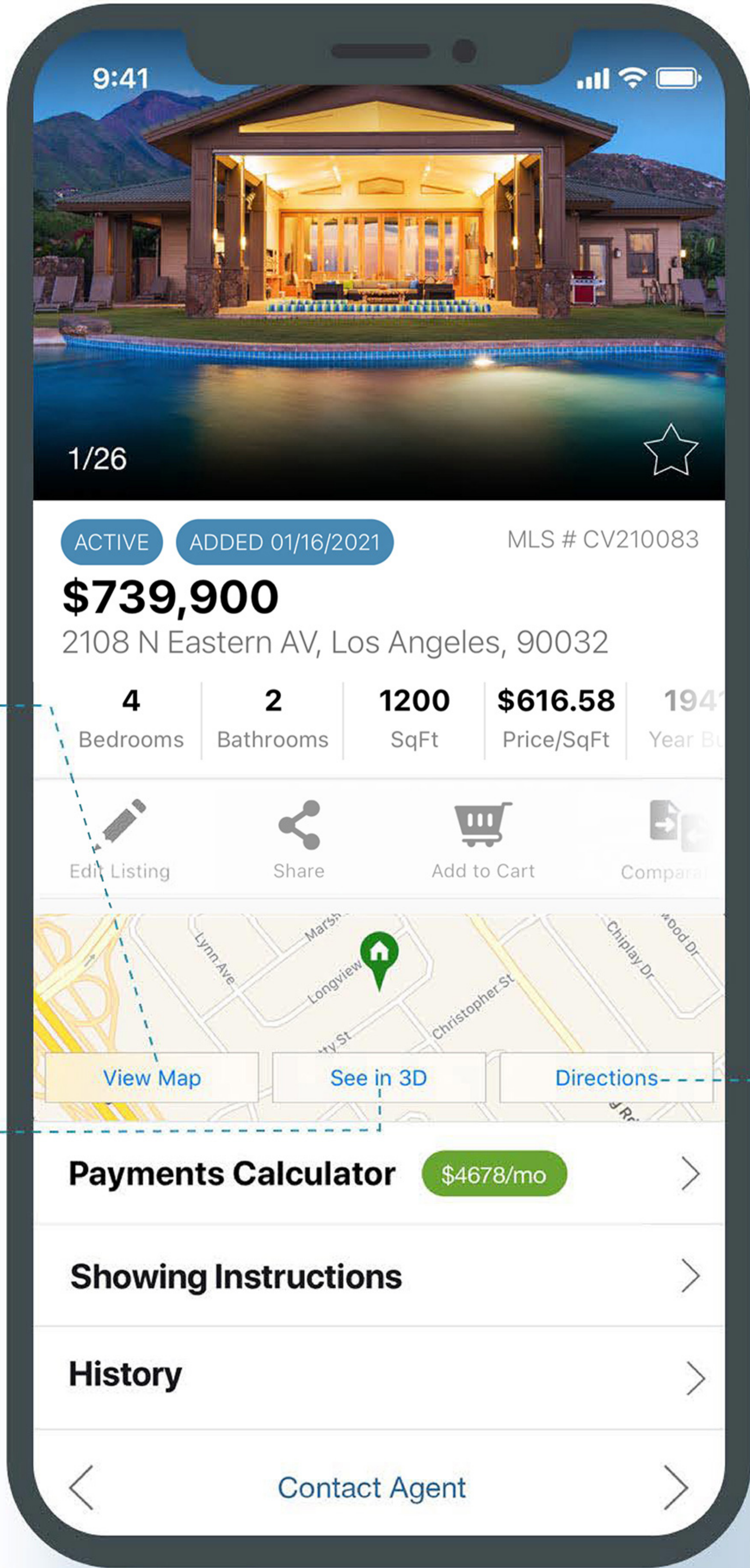


# Neighborhood Views, Local Schools, and Directions

Take advantage of all the extra information available in the Map feature including 3D views of the neighborhood, the location of local schools, and driving directions that you can send to your client.



View Local Schools



A Different Perspective of the Area

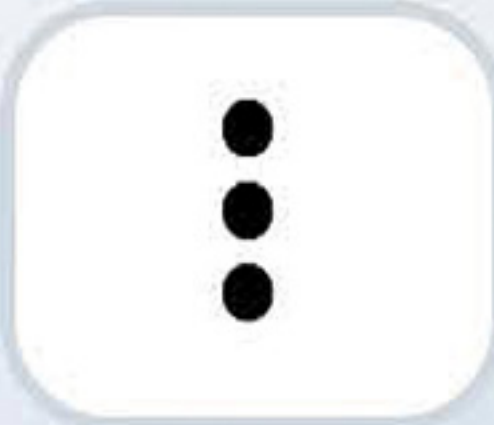


3D View (iOS)

Street View (Android)



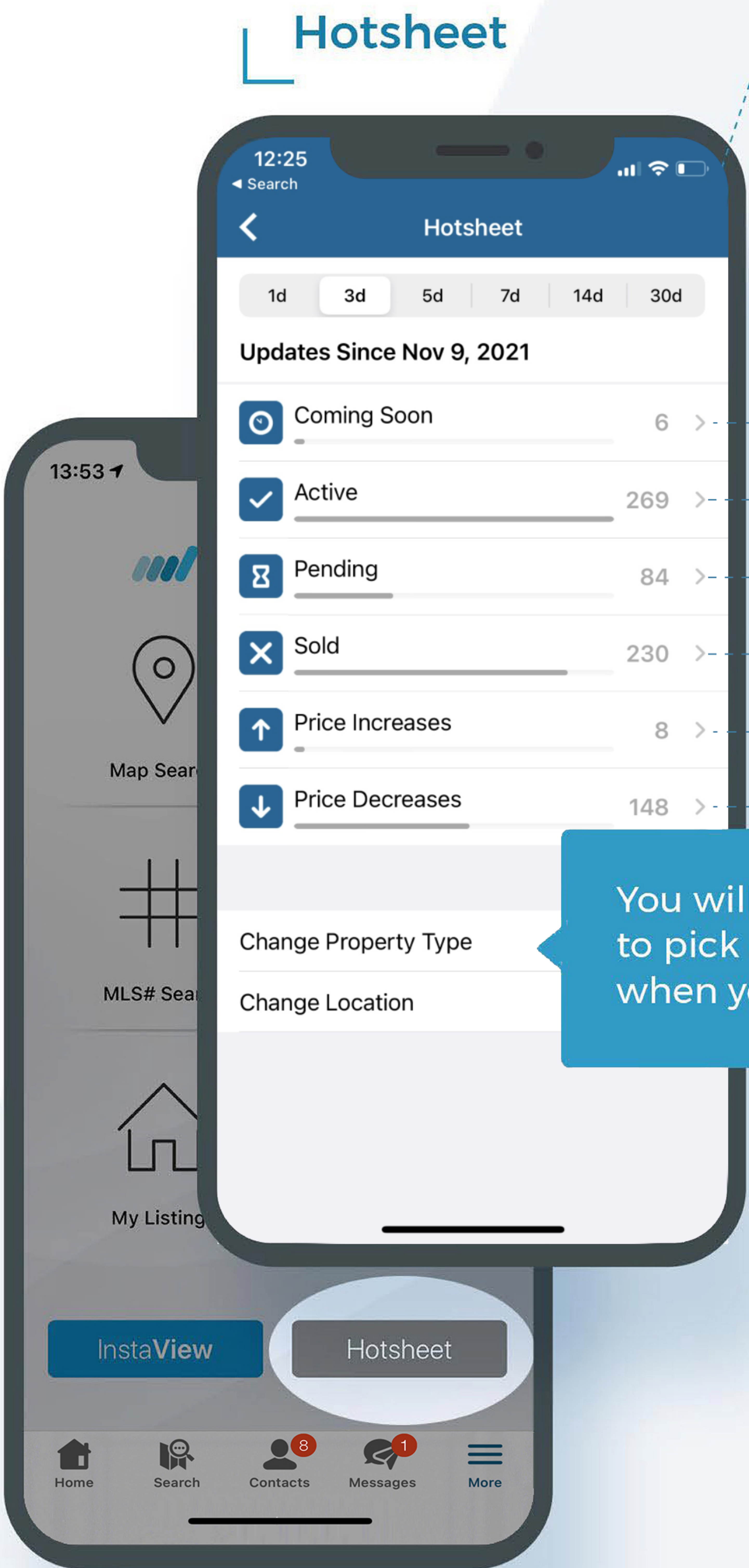
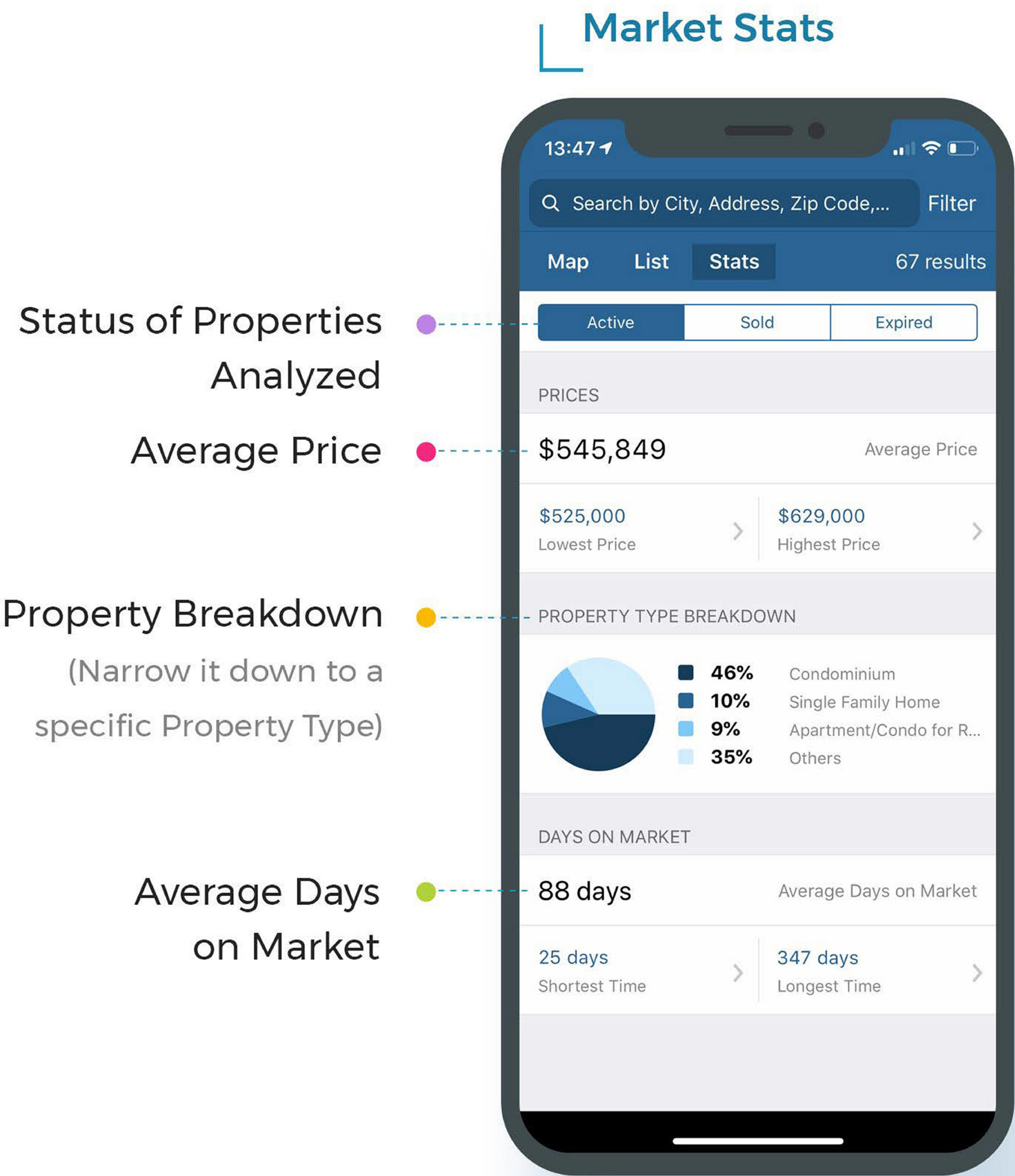
Driving Directions that can be shared with your clients





# You Are the Market Expert

Keep seller expectations in check and strengthen your buyer's position with instant Market Stats.  
You can also monitor your market closely with the Hotsheet feature.



- **Configuration**  
(Select & change the timeframe, property type and locations you're tracking at any time)
- **Market Activity**  
(Select a category to see a List View and Map View of the properties)

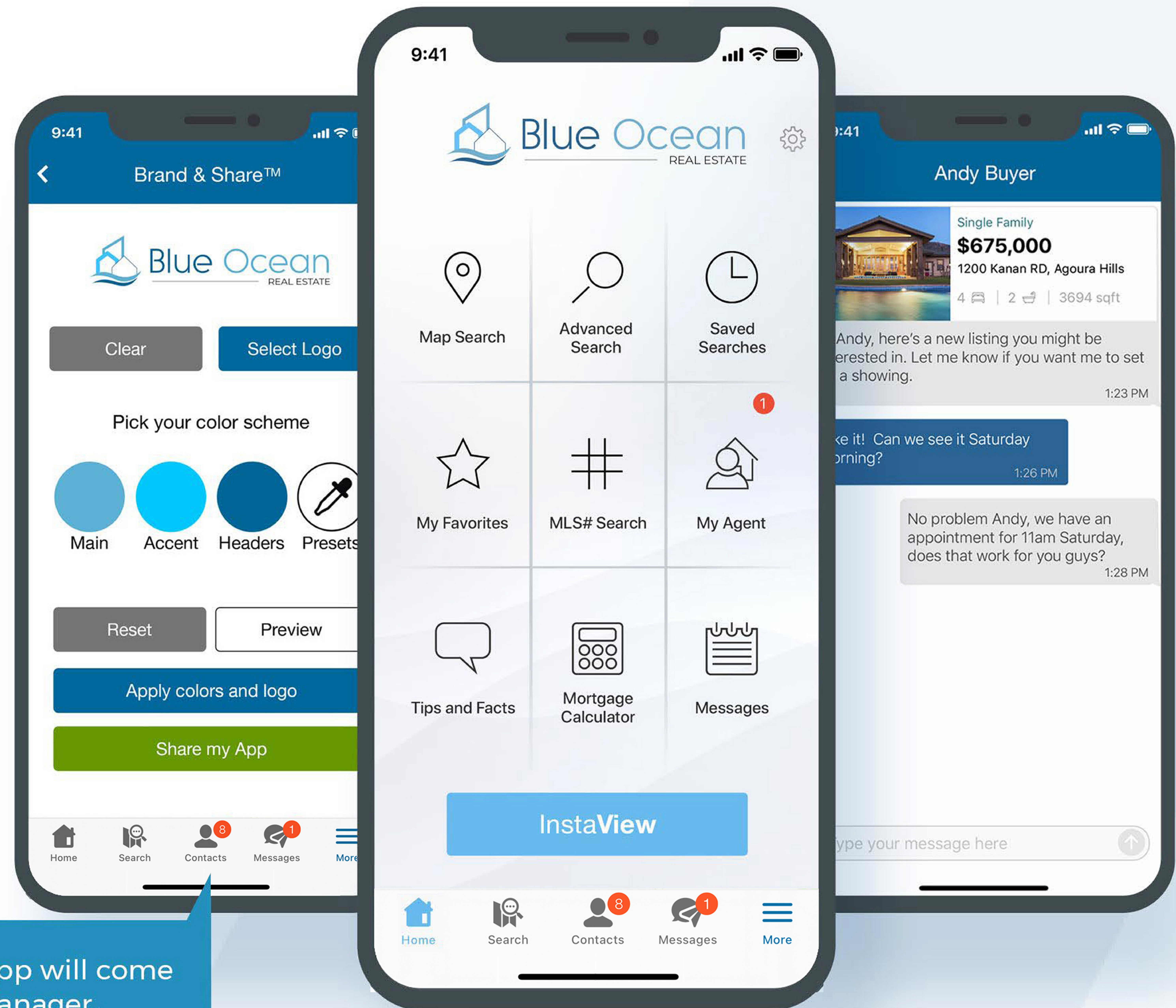
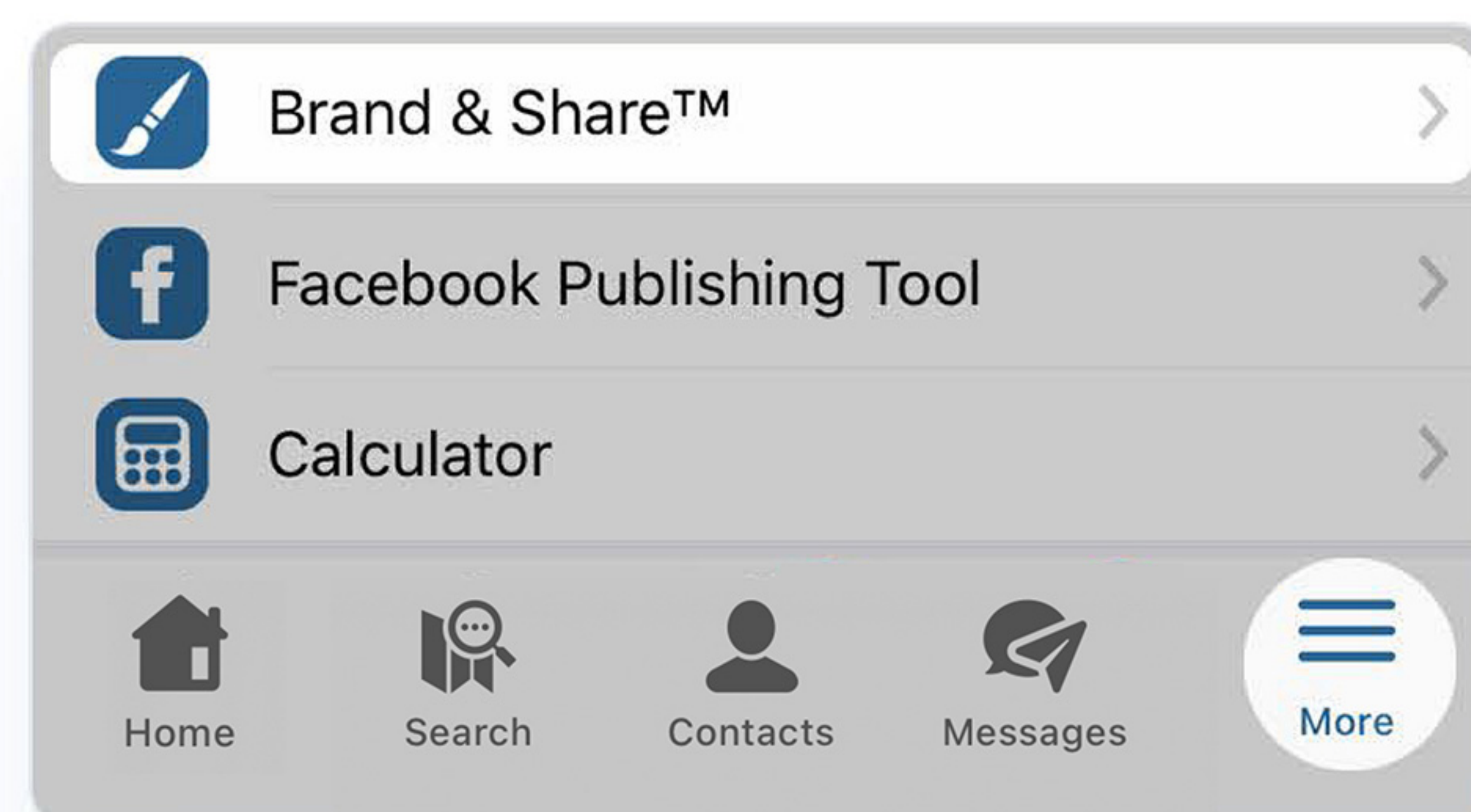




# Give Your Clients the Mobile Search App They Deserve

Create and share your own branded app with the Brand & Share feature. Your clients will get access to ALL the listings in your market and you'll get instant insight into the listings they flag as Favorites, Possibilities, and Discards. Listing inquiries and showing requests come directly to YOU. \*

You can set it up under the More menu.



Any individual that installs your app will come in as a new lead in the Contact Manager.

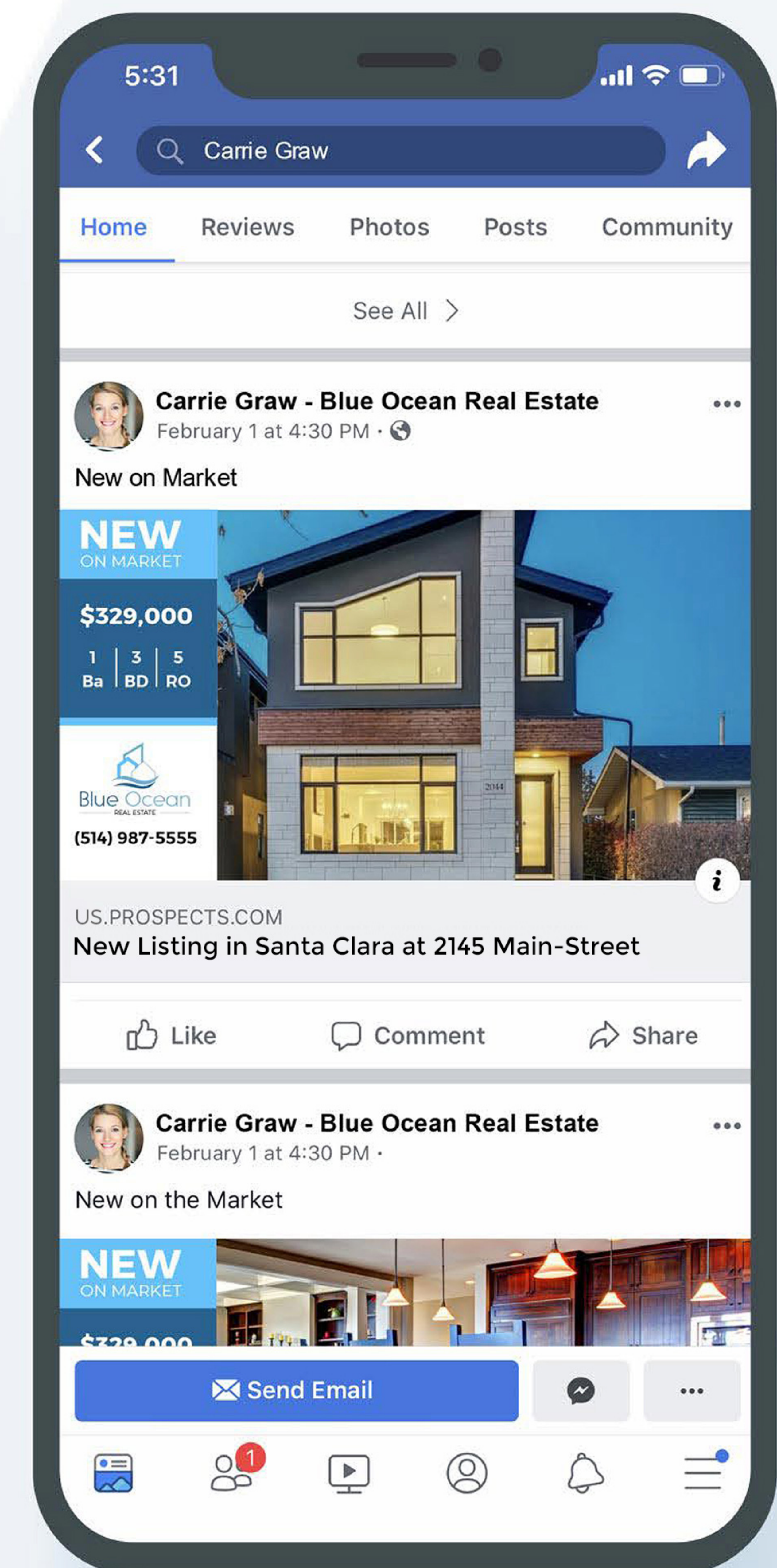
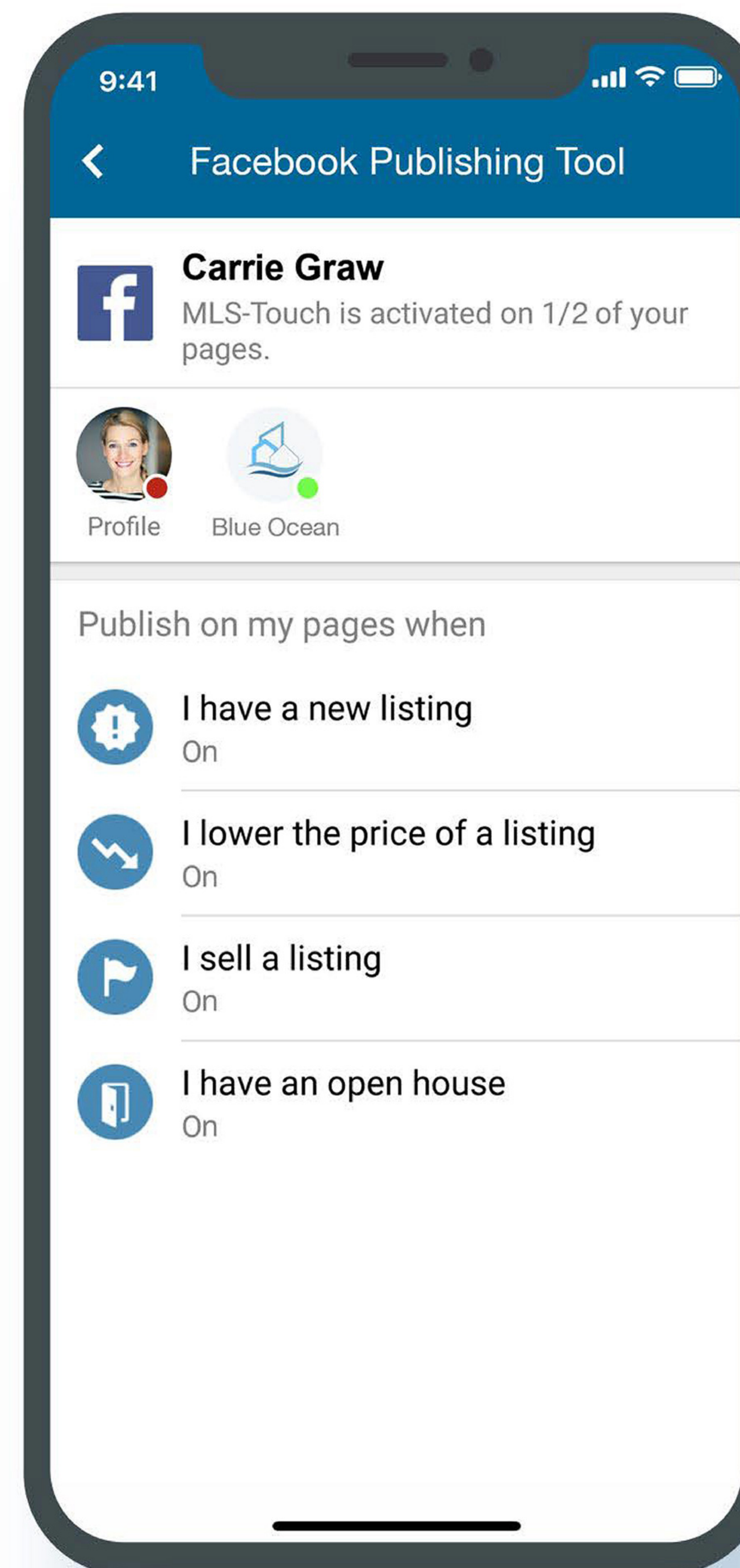
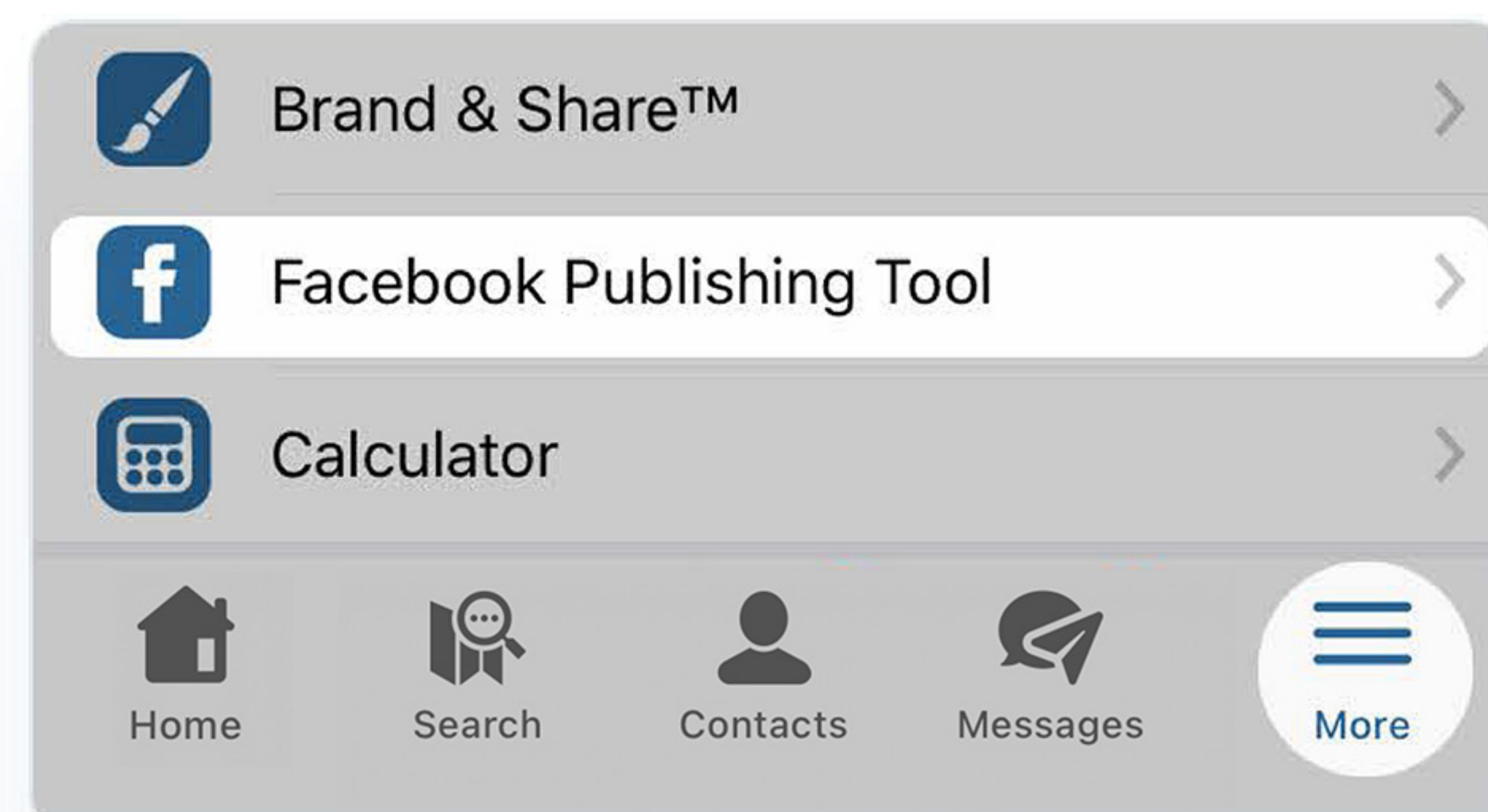




# Leverage Facebook to Grow Your Business

MLS-Touch will automatically post your new listings, price reductions, open houses and sold listings to your Facebook business pages. Followers can click on the post to see a branded feature sheet and request more information, or a showing.\*

You can set it up under the More menu.

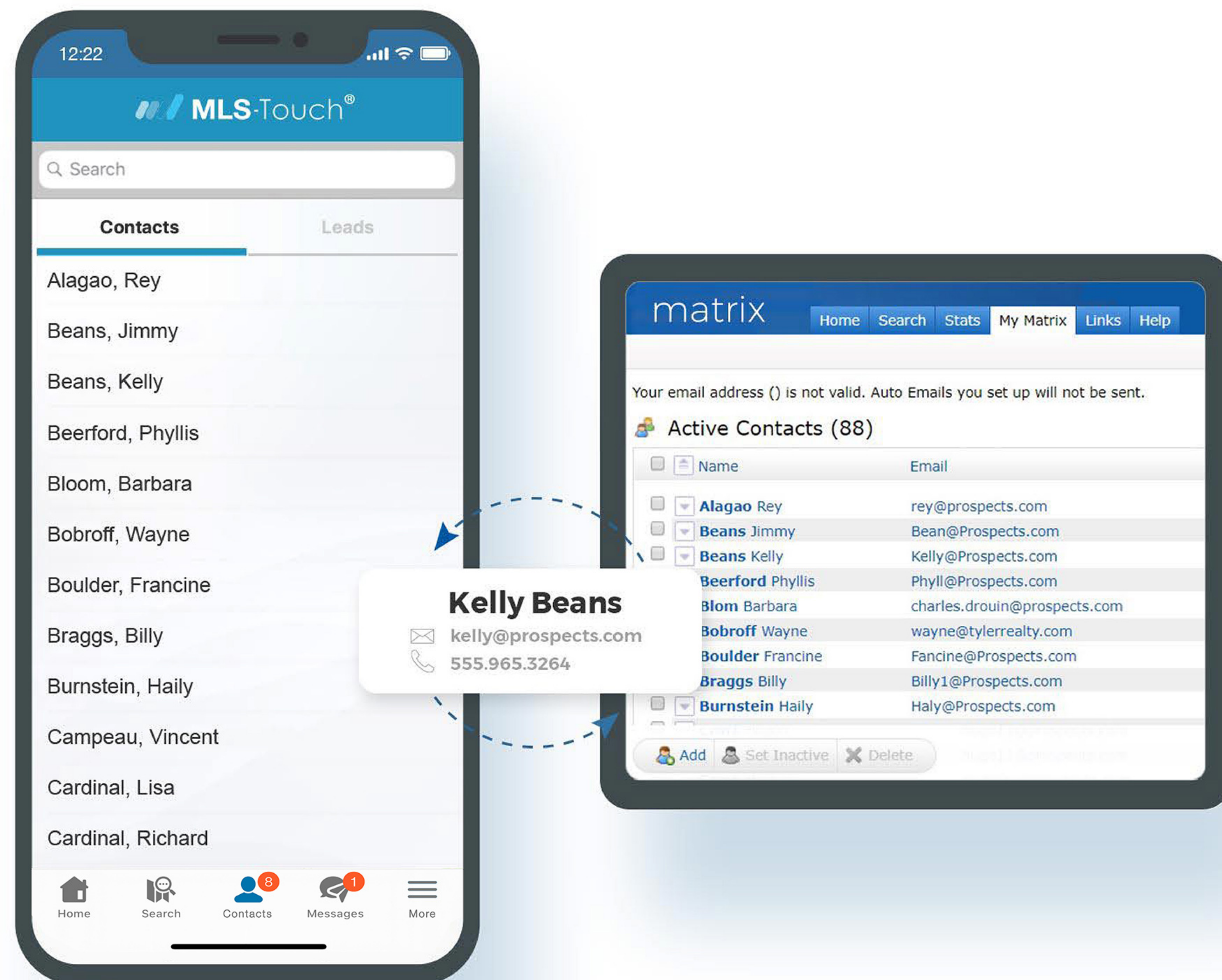




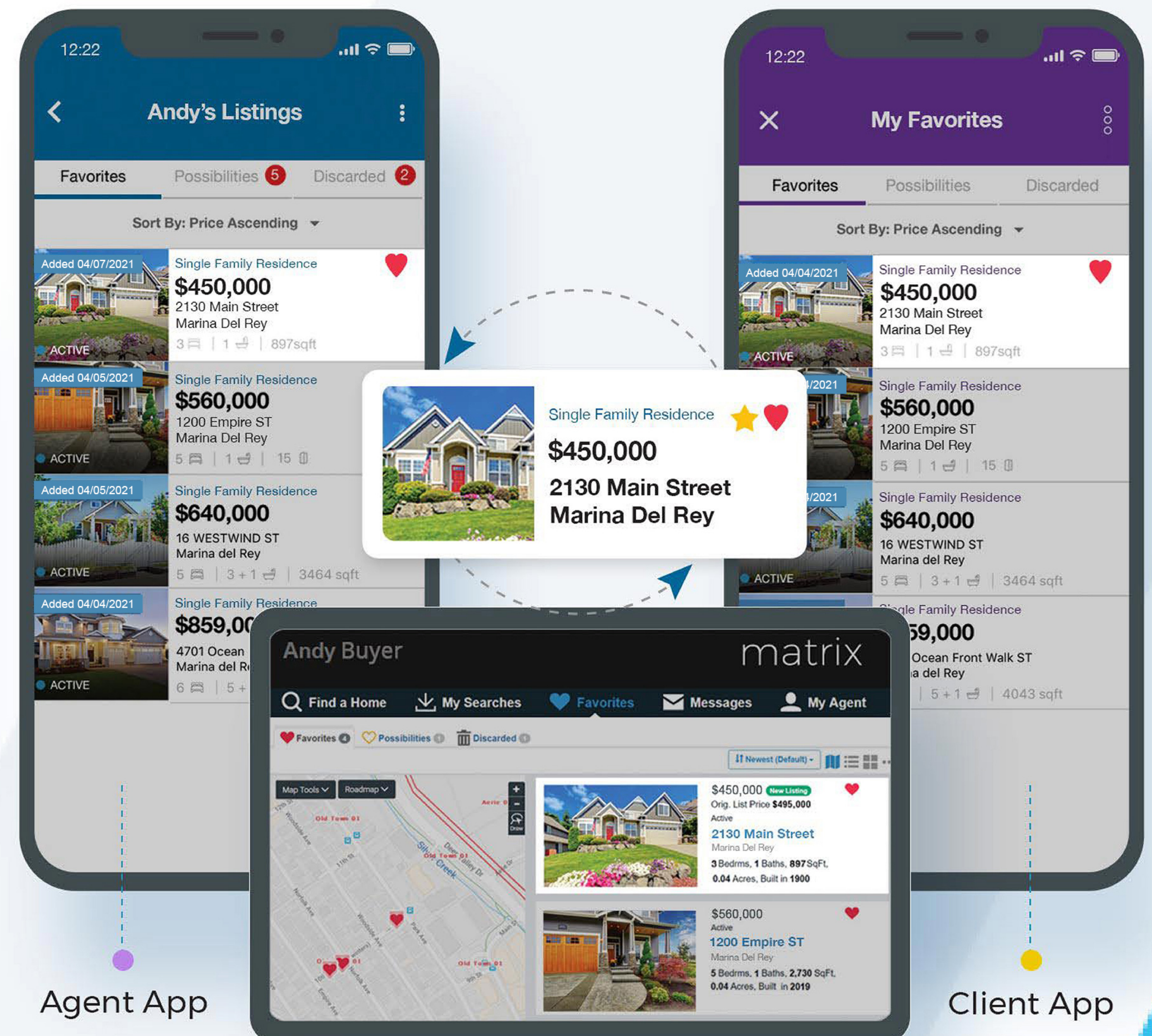
# Matrix™ Integrations

MLS-Touch is much more than a search app. It's also a powerful contact manager! Thanks to our partnership with CoreLogic®, contact information, suggested listings, and Favorites and Possibilities flow seamlessly and automatically between MLS-Touch, your Branded App, Matrix and its Client Portal.\*

## Contacts Sync



## Portal Sync





# Realist® Integrations

View parcel boundary lines, enhanced tax data, and FEMA flood zone information.

Estimated Value

RealAVM™

\$511,000

RealAVM™ Range

\$475,230 - \$546,770

Value As Of

03/24/2021

Confidence Score

75

Forecast Standard Deviation

7

Tax Information

Tax ID (APN)

935-760-01

Alternate APN

108-641-41

% Improved

24%

● \*Realist Tax Data/AVM Data

Map Settings

Map

Satellite

Schools

☐

Traffic

☐

Parcel Boundaries

☒

Flood Zones

☒

Home

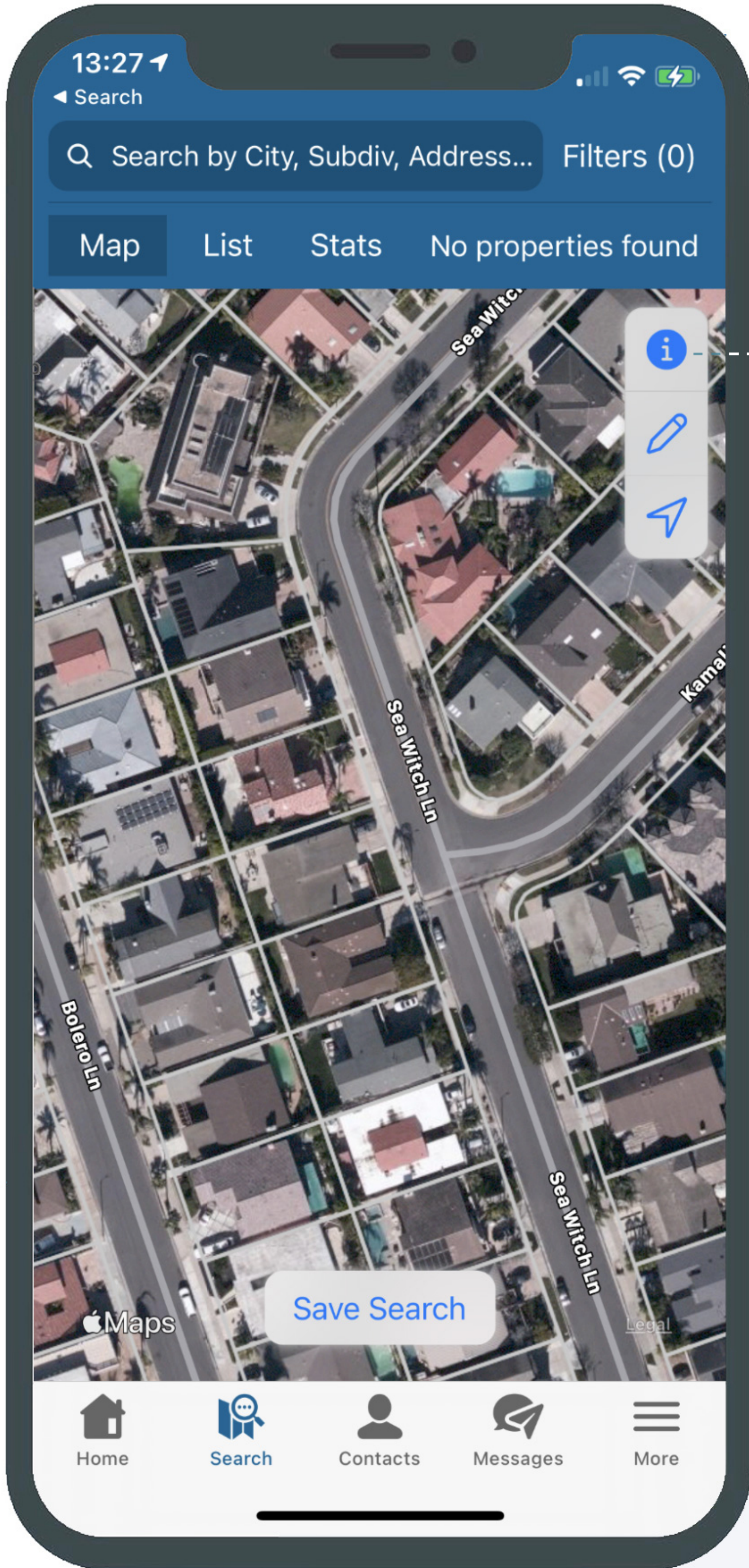
Search

Contacts

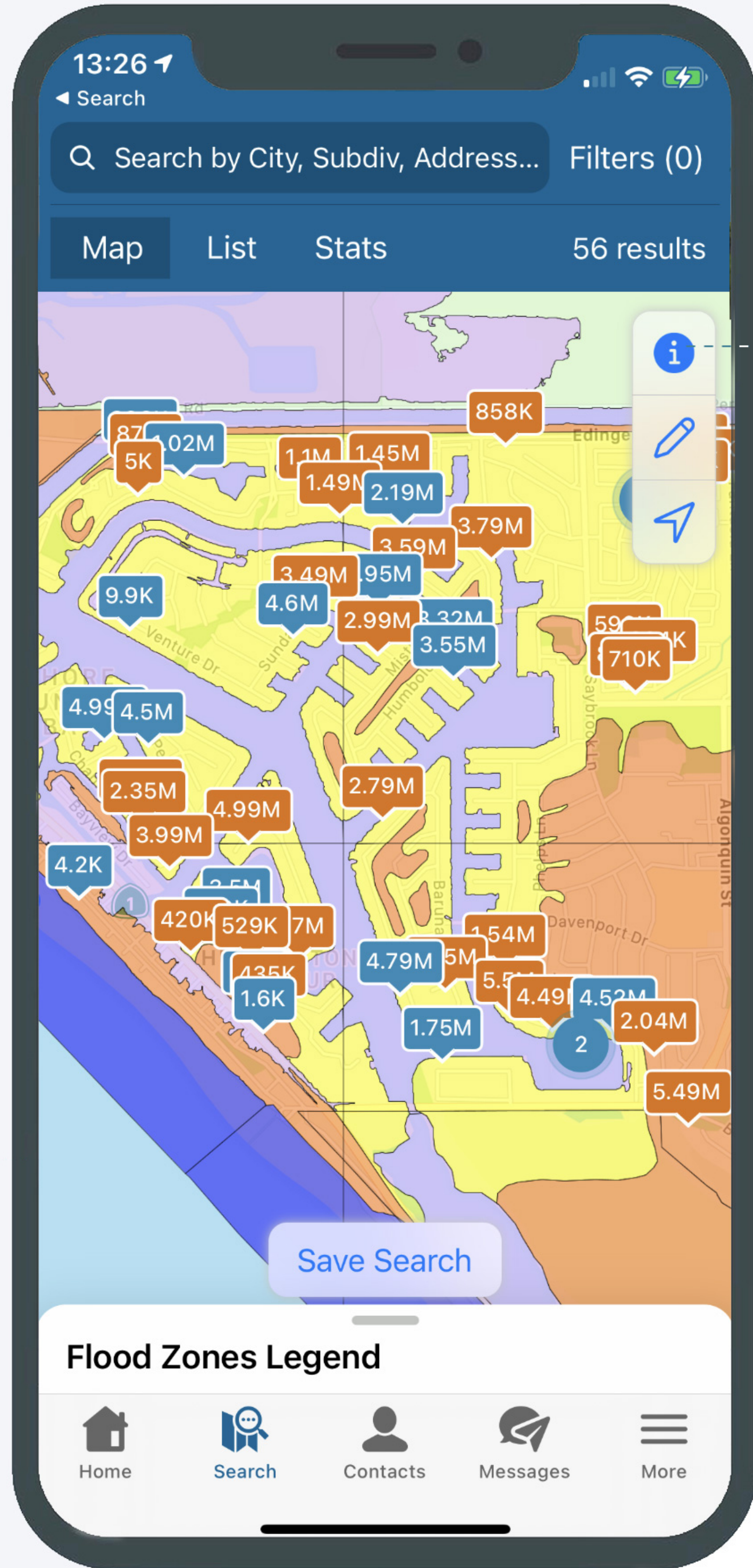
Messages

More

\*Map Settings



\*Parcel Boundary Lines



\*Flood Zones





# We Have the Answers to All Your Questions!

## Technical Support

[support@prospects.com](mailto:support@prospects.com)

## Visit Our Help Center

Getting answers to your questions is easier than ever. The Help Center is a hub of learning resources including articles, short video tutorials, on demand webinars and guides.

[prospects.com/helpcenter](https://prospects.com/helpcenter)



Facebook.com/MLSTouch



Twitter.com/MLSTouch



Instagram.com/MLSTouchApp

